

# BEACON OF EXCELLENCE 2024-25

**BBA (Hons.) & B.Com (Hons.) with Integrated Professional Course**



**Incredible achievements in University Exams.**

## **BBA (Hons.)**

10 students in the  
University Top 10 (Batch: 2020-23)

## **B.Com. (Hons.)**

10 students in the  
University Top 10 (Batch 2020-23)

**Integrated Guidance for Professional Courses**

⌚ CA, CS & CMA

**Integration of Value Addition Programmes**

⌚ Professional Competence Building (PCB)

⌚ Soft Skills Training Programme (SSTP)

⌚ Digital Skills & Competence Building (DSCB)

⌚ Aptitude Skills Augmentation (ASA)

**Real Time Project Work**

**The learning interface where theory meets practice for skill development**



*Committed to Excellence*

## **D.A.V. SCHOOL OF BUSINESS MANAGEMENT**

(Accredited by NAAC, Managed by DAV College Managing Committee, New Delhi)

Unit-VIII, Nayapalli, Bhubaneswar-751012

Tel: 0674-2970704/2560539/9437139517

Email: dsbmbbsr@gmail.com, Visit: [www.dsbm8.org](http://www.dsbm8.org)





# DSBM Profile

The Dayanand Anglo Vedic College Trust & Management Society formed in 1886 is the single largest non – government education society, widely spread all over India. It believes in the motto “Work is Worship”.

D.A.V. School of Business Management (DSBM) runs under the aegis of D.A.V. College Managing Committee, New Delhi and is affiliated to Utkal University. The institute is accredited to NAAC and approved by AICTE, New Delhi. DSBM has been maintaining rich academic excellence through the integration of Value Addition Programmes since inception in 2007.

## VISION

- To create responsible citizens and groom quality human resources towards nation building

## MISSION

- To preserve and promote academic excellence through quality assurance mechanism.
- To foster managerial temper among students and develop their professional skills.
- To encourage congenial and smart work culture with emphasis on ethical practices

## VALUES

- Team Work
- Transparency
- Transformation
- Trustworthiness

## From the Principal's Desk...



I welcome you to D.A.V. School of Business Management (DSBM) which is the only B-School in Odisha under the patronage of D.A.V. College Trust & Management Society, New Delhi. The institute strives to create an ambience of intellectual prodigy through its predetermined approach that has been maintained since its inception. Smart and interactive lectures, industrial visits, workshops, panel discussions, market surveys, management games, case based analyses, value addition sessions, training on customised modules in IT and many more are outlined to refine the students potentialities.

My best wishes to the students and the faculty members of the admission batch 2024-25 for the glorified years of education.

  
(Dr. D. N. Mishra)

## UNIQUE PEDAGOGY

Lecture Session for Electives  
Workshops for Problem Electives  
Outreach Activities  
Subject Quizzes

Group Activities  
Industrial Visits  
Class Seminars  
College Seminars

Case Study Teachings  
Value Addition Programmes  
Business Games  
Panel Discussions

Performance Appraisal of Students in BBA (Hons.) and B.Com. (Hons.) Programmes comprises of:

VERY SIMILAR  
TESTS (VST)

MOCK  
INTERVIEWS

PRE-UNIVERSITY  
EXAMINATIONS



PRE-EMINENCE ACADEMIC ACHIEVEMENTS IN UNIVERSITY EXAMINATIONS

## UTKAL UNIVERSITY TOP TEN RANKS IN BBA (HONS.) & B.COM (HONS.) PROGRAMMES

B.COM (HONS.)	
2020-23	10 Students of DSBM in the University Top Ten Rank
2019-22	05 Students of DSBM in the University Top Ten Rank
2018-21	07 Students of DSBM in the University Top Ten Rank

BBA (HONS.)	
2020-23	10 Students of DSBM in the University Top Ten Rank
2019-22	08 Students of DSBM in the University Top Ten Rank
2018-21	07 Students of DSBM in the University Top Ten Rank

## UNIVERSITY TOPPERS 2023



**Archita Mohapatra**  
B.Com. (Hons.) - 2020-23



**Sanket Mohanty**  
BBA (Hons.) - 2020-23



FELICITATION OF THE TOPPERS OF DSBM



# Integrated Guidance for Professional Courses

## SYLLABUS FOR PROFESSIONAL COURSES (FOUNDATION)

CHARTERED ACCOUNTANTS (FOUNDATION)	COST & MANAGEMENT ACCOUNTANTS (FOUNDATION)
Accounting	Fundamentals of Business Laws & Business Communication
Business Law	Fundamentals of Financial & Cost Accounting
Quantitative Aptitude	Fundamentals of Business Mathematics & Statistics
Business Economics	Fundamentals of Business Economics & Management

COMPANY SECRETARY (FOUNDATION)
Business Communication
Legal Aptitude, Logical Reasoning & Quantitative Aptitude
Economic & Business Environment
Current Affairs

## INTEGRATION OF VALUE ADDITION PROGRAMMES MODULES

Modules of Professional Competence Building Programme	Soft Skills Modules	Digital Skills for Competence Building Modules
• Leadership	Communication Skills	MS Excel Formulas
• Confidence Building	Cross Cultural Communication	MS Excel Functions
• Developing Emotional Intelligence	Critical Vs Creative Thinking	MS Excel Filters
• Balance Score Card Model	Negotiation Skills	MS Excel-Chart
• Time Management	Managing Conflict	MS Excel-Pivot Table & Tools
• Personality Development	Decision Making	Advanced Features of MS Excel
• Interpersonal Skills	Right Attitude	Introduction to MS Access
• Stress Management	Hard Work & Smart Work	Introduction to HTML
• Presentation & Public Speaking Skills	Balancing Work & Life	HTML Images, Tables, Lists, Links, Frames, Forms
• Success Formulae	Self Motivation	HTML Java Script



# CLUB ACTIVITIES OF DSBM



InQUIZitive - Quiz Club of DSBM



TECHNOVITY - IT Club of DSBM



VETTRVA – Literary Club of DSBM



AVINYOJIT - Entrepreneurship Club of DSBM

## ACTIVITIES @ DSBM



Symposium & Seminar: Develop insight into the contemporary topics and enhances oratorical skills



Management Conclave: Infuses managerial skills and unleash hidden potentials



Live Streaming & Analysis of Union Budget 2023-24: Provides first-hand experience to understand markets & businesses.



Talk Fest: Enhances Oratorical Skills



Panel Discussion: Renders a prospect to augment the analytical skills.



Workshop: Offers a platform to incorporate learning strategies in real life scenario.



Annual Sports: Augments the physical agility and celebrates the spirit of sportsmanship.



Industrial Tour: Acquaints with the corporate modus operandi.



Financial Literacy Project: Offers real time exposure of the students on the projects undertaken by the institute.



Swearing-in-Ceremony: Instills the institutional rules and regulations in BBA & B.Com. students in the Swearing-In Ceremony.



# DSBM GENESIS 2023

The Mega Management Event to Ignite, Ideate and Develop Skills

Screening Round of Quiz conducted by BBA & B.Com. students in different Higher Secondary Institutions



BJB Higher Secondary School, BBSR



Mother's Public School, BBSR



St. Xavier's High School, Keonjhar



SAI International School, BBSR



Quiz



AD MAD



MOOT COURT



PAPER PRESENTATION

## VANQUISHERS OF GENESIS 2023





# LUMINARIES @ DSBM



**Shri M. M. Panda**, President, DSBM, showering his blessings and inspiring young students that development of the country depends on integrity and ethical values of an individual.

**Shri Sridhar Patra**, CMD, NALCO, Bhubaneswar conversing with the students on 5Es of success namely Education, Environment, Experience, Efficiency & Effort.



**Dr. K. C. Satapathy**, Regional Director, DAV Institutions, Odisha motivating the professional students to acquire the skill set for employability

**Dr. Prabodh Kumar Hota**, President & Group Head, CSR & Education, JSPL, Odisha addressing the students on the relevance life skills and acquiring at various stages for a successful professional career.



**Mrs. Ipsita Das**, Principal-cum-ARO, DAV Public School, Unit-VIII addressing the students on organizational and communication skills to build confidence.

**Sh. Kalyan Charan Mohanty**, Executive Director, IPICOL, Odisha explaining the students on various start up policies and present ecosystem of Industrialization.



**Shri Santosh Upadhyay**, IPS (Retd.) & Chairman, DAV Public School, Unit-VIII, BBSR addressing the students to follow a healthy life style.

**Dr. Bimal Chandra Nayak**, Head (HR), UKG India Engineering addressing the students on Readiness to join the future workforce from Campus to Corporate.



**Dr. Arun Kumar Rath**, IAS (Retd.) & Chairman DAV Public School, Pokhariput, BBSR addressing the students on issues & challenges in the corporate world

**Dr. Dhananjay Banthia**, Business Consultant and Social Entrepreneur, Founder, Smart Acumen Consulting addressing the students on the topic "One More Zero"





**A Night Full of Stars of DSBM in the Journey ahead.....**



## **ADMISSIONS OPEN**

- Candidates who have appeared Class-XII (CBSE / ISCE / CHSE) are eligible to apply.
- The application form for BBA (Hons.) can be applied online/collected from office from 02 January 2023
- The offline & virtual counselling for B.Com. (Hons.) with Integrated Guidance for CA, CS & CMA will start from 02 January 2023
- The enquiry form can be filled online for B.Com. (Hons.) with Integrated Guidance for CA, CMA & CS.
- The selection for B.Com. (Hons.) solely depends on the guidelines of the Department of Higher Education, Govt. of Odisha.

### **To avail Counselling – Contact:**

Mr. Satyajit Dikshit- 9937340300 / Mrs. Jayashree Swain – 9178052632 / Mr. Muna Sahoo - 9658447717  
Office: 9437139517/ 0674-2560539 & 2970704



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