

DSBM

Digital
Platform

PROFESSIONAL COMPETENCE BUILDING



Committed to Excellence

Summer Skill Enhancement Programme

Rationale of the Programme

It's over a year that the entire world has been suffering due to COVID-19. Owing to the pandemic, the students have been encountering many challenges. In this critical situation, DSBM has developed a customised programme - PCB for empowerment of the Students' Community.

Learning Objectives:

- Prospective and Quality Engagement
- Enhancing Soft Skills
- Instilling Managerial Skills

Learning Outcomes:

- Skill Orientation and Confidence Building

Mode of Delivery & Course Pedagogy:

- Lectures with PPT
- Experiential Learning
- Case Studies
- Psychometric Tests, etc.

Target Group:

Class-XII Commerce
CBSE/CISCE Students
(Batch: 2019-2021)

Programme

Coordinator:

Mrs. Jayashree Swain
(pcbdsbm@gmail.com)

PCB – Summer Skill Enhancement Programme

Components of the Programme:

Modules (01 hr each session)

Leverage Trust, Skills and Happiness –
A Gateway for Win-Win Situation

Confidence Building

Corporate Strategic Case Studies

Emerging Indicators of Economic Development

Effective Leadership for Win-Win Situation

Corporate Etiquettes

Developing Emotional Intelligence

Presentation Skills

The 3H's of Stress Management

Career Counselling and Guidance

Wrap-Up Session

Faculties

Dr. D. N. Mishra

Mr. Anshuman Mohanty

Dr. Anjali Panda

Mrs. Jayashree Swain

Dr. D. N. Mishra

Mr. Debabrata Sahoo

Dr. Pallabi Mund

Mr. Anshuman Mohanty

Dr. Pallabi Mund

Mr. Satyajit Dikshit

Dr. D. N. Mishra, Principal,
along with the Students and
Associated Faculties

** Selected customised modules will be delivered as per the requirement.*

Financial Implications: NO COST

The trainees will be awarded with e-Certificate after successful completion of the programme.

D.A.V. SCHOOL OF BUSINESS MANAGEMENT

Unit-VIII, Nayapalli, Bhubaneswar-751012, Odisha

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E-mail: dsbmbbsr@gmail.com

Help Desk: 9178052632, 9937340300, 9778447834

Last Date of Registration:

09 June 2021 (Wednesday)

Registration Link:

<https://forms.gle/z9dD6qjHy3vq5pSR9>



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www.dsbm8.org

FACULTIES Associated with the Programme



Committed to Excellence

Dr. D. N. Mishra



Qualification : M.Com, M.Phil, Ph.D, UGC NET
Specialisation : Accounting & Financial Management
Area of Interest : Inst. Building & Empowering Students
Experience : 25 years
E-mail ID : dsbmdnmishra@gmail.com

Dr. Anjali Panda



Qualification : MBA, Ph.D
Specialisation : Marketing Management
Area of Interest : Behavioural Management & Case Studies
Experience : 20 years
E-mail ID : dsbmanjali1@gmail.com

Dr. Pallabi Mund



Qualification : MA, MBA, Ph.D
Specialisation : HR, Marketing, Clinical & Counselling Psy
Area of Interest : Stress Management, Personality Hardiness
Experience : 09 years
E-mail ID : dsbmpallabi1@gmail.com

**Mr. Satyajit
Dikshit**



Qualification : PMIR, Ph.D (Continuing)
Specialisation : Human Resource Management
Area of Interest : Tracking Global Affairs, Business Quiz
Experience : 12 years
E-mail ID : dsbmsatyajit1@gmail.com

**Mr. Anshuman
S. S. Mohanty**



Qualification : MA, Ph.D (Continuing)
Specialisation : American Literature
Area of Interest : Soft Skills, Phonetics, GD-PI, PD
Experience : 12 years
E-mail ID : dsbmanshuman1@gmail.com

**Mrs. Jayashree
Swain**



Qualification : MA, M.Phil, Ph.D (Continuing)
Specialisation : Econometrics & Financial Institutions
Area of Interest : Fin. Market & Social Sector Development
Experience : 05 years
E-mail ID : dsbmjayashree1@gmail.com

**Mr. Debabrata
Sahoo**



Qualification : B.Tech, MBA, DSCLM
Specialisation : HR, Marketing, TQM, 6-Sigma
Area of Interest : HR Analytics, SCLM & Quality Metrics
Experience : 05 years
E-mail ID : dsbmdebabrata1@gmail.com

***Only EDUCATION has the
Capacity to change the World ...***