

## **BEST PRACTICE 1**

### **1. Title of the Best Practice:**

**CSDP Mechanism (Comprehensive Session Delivery Plan)**

### **2. Objectives and intended outcome of Best Practice:**

- **To maintain the academic benchmark of the College**

It has been decided to implement Comprehensive Session Delivery Plan for both BBA and B.Com programme in order to maintain academic excellence.

- **To make the college center of excellence in Commerce and Management Education**

The objective of introduction and implementation of above best practices is to make D.A.V. School of Business Management a Center of Excellence in the U.G. level of Odisha.

- **To facilitate Academic Audit & Review**

It facilitates the review of the delivery mechanism of faculty members and helps for the academic audit in order to ensure holistic development of the institution.

### **3. Contextual features (Concept Note):**

A Comprehensive Session Delivery Plan is the complete faculty guide for academic transactions in odd and even semesters of the curriculum. It includes - what the students are supposed to learn (objective), how the goal can be reached (the method & procedure) and to measure the efficacy of the goal through (test, worksheet, assignment etc.). The Comprehensive Session Delivery Plan encompasses the contextual features like Mode of Delivery, No. of Problem / Dimension, No. of Case Studies / Stories, Subject Quizzes, Group Activities, Assignments, Study Materials, Evaluation. The above best practices have many-fold competitive advantages of Quality Assurance Mechanism. There is a need of maintaining requisite standard in all electives by the faculty members for the holistic development. It also facilitates the review of the delivery mechanism of faculty members by the competent authority and also help for the academic audit.

### **4. The Practice**

#### **Uniqueness of the practice in the context of India higher education**

The Comprehensive Session Delivery Plan (CSDP) is one of the best practices which has been followed by the institution since inception. The detailed practice of the above-mentioned best practice is enumerated below:

**(i) Specification of modules by the faculty members with calendar**

The faculty members are required to mention the specification of the modules on the basis of the allotted electives in the academic year. Under this practice, the faculty members are required to specify the mode of delivery whether it is a Power Point Presentation, Lecture Method and any other relevant information etc.

**(ii) Specification of the Illustration and Numerical problems by the faculty members:**

The faculty members assigned with numerical electives such as financial accounting, corporate accounting etc. are required to specify the number of problems to be worked out in each unit.

**(iii) No of Case Studies / Stories:**

The faculty members assigned with theory-oriented electives such as Principles & Practices of Management & Business Organizations are required to mention the name of the case studies to be taught in their respective classes in order to make the learning experience emphatic.

**(iv) No. of Quizzes:**

The faculty members are required to mention the details of the subject quizzes to be conducted in the respective electives.

**(v) No. of Group Activities:**

There is a provision in CSDP to mention name and number of group activities to be organized / conducted in their respective elective by the faculty members for effective team building and two-way learning process.

**(vi) Customized Study Materials:** At the end of completion of the respective units, the faculty members are required to prepare and send customized study materials for reference of the students.

**(vii) Assignment & Evaluation:** The assignments given to the students by the faculty members are also evaluated in order to check the learning level of the students.

**Challenges/ Constraints on implementation of above CSDP Mechanism**

Sometimes due to unavoidable circumstances such as strike, natural disaster, pandemic etc. the schedule of examination is changed by the university and government which is a constraint for effective implementation of above CSDP. Sometimes the commencement of the session is also delayed due to extraneous factors such as delay of publication of results of Class-XII, delay in notification of admission process by SAMS, Odisha and also other minor constraints for implementing the above best practice.

## 5. The Evidence of Success:

**The evidence of the success is clearly demonstrated after a comparative study of the academic performance of last 5 academic years.**

Evidence of success of the above best practice such as pass percentage, first division percentage, percentage of distinction, university ranks, university gold medal etc. are clearly demonstrated and achieved by the college. The result highlights of B.Com programme of last five academic years reflect the success of the unique practice followed by the institution.

- The pass percentage has increased from **93%** of admission batch **2014-17** to **100%** in the admission batch **2018-21**.
- The first division percentage has increased from **46%** of admission batch **2014-17** to **100%** in the admission batch **2018-21**.
- The pass percentage of first-class Honours with distinction of the students has been increased from **40%** of the admission batch 2014-17 to **90%** for the admission batch **2018-21**.
- The number of positions in Top Ten among 300 affiliated colleges under Utkal university has increased from **20%** of the admission batch 2014-17 to **70%** for the admission batch **2018-21**.

## 6. Problems encountered and resources required

### Problem encountered -1

#### **Inconvenience at the time of medical leave of faculty member**

When the faculty members take leave, it becomes difficult on the part of the college to follow the microplanning made by the faculty members before commencement of odd and even semester examination.

#### **Mitigation strategy**

The competent authority identifies guest faculty or engages the internal faculty members for arrangement of the classes, so that, the above inconvenience created on account of leave is also mitigated to a large extent.

### Problem encountered-2

#### **Delay of examination and admission process by the Government.**

After course completion, it is found that the university examinations are delayed due to some unavoidable circumstances such as natural disaster, strike, pandemic etc. which also affects the implementation of best practice.

#### **Mitigation Strategies**

The college has adopted appropriate mitigation strategies by organizing value addition classes, special training programmes and customized PCB Programme.

## BEST PRACTICE 2

### 1. Title of the Practice:

**DSBM Genesis (Unique Brand Building Programme)**

### 2. Objectives of the Practice:

- a. To develop the organizational and event management skills of the students and to inculcate the practice of participative learning.
- b. To make the professional students learn various concepts and applications of management principles such as planning, organizing, coordinating, directing, controlling etc.
- c. To create awareness and popularize the commerce and management education throughout the state of Odisha.

### 3. The Context (Concept Note):

DSBM Genesis is a unique brand programme which was conceptualized, introduced and implemented by the college for the holistic development of the students. The college has been organizing DSBM Genesis in every academic year which is an ideal platform where the commerce students demonstrate their knowledge and skills in their subject across the state. Under the flagship of DSBM Genesis four events are conducted:

**B-Quiz:** Two students of each participating schools are selected through a screening process to participate in the final round of the B-Quiz.

**Paper Presentation:** Two students from each participating schools showcase their talent and presentation skill in their domain area.

**Ad-Mad Show:** The participants demonstrate their creativity and innovativeness through a demo advertisement.

**Moot Court:** The participating students are asked to present their opinions in favour as well as against the topic which is selected through draw of lot.

### 4. The Practice (SOP):

- **Planning of the broad guidelines and flyers of four events with brainstorming sessions among the students and faculty members:**

Brainstorming is one of the best features of the institution since inception. The institution believes in the feedback system and acts to its best with the feedbacks received from the participating schools. With the support of the IT Team posters of

various events are prepared. The rules and regulations of the events are also finalized in joint consultation with the individual event coordinators.

- **Sending the proposal to all commerce senior secondary schools and junior colleges across the state:**

A database of participating schools is prepared. After the preparation of the ground work, the proposals of participation in various events are sent to different schools.

- **Grooming for the event management teams for conducting the screening round of quiz:**

The uniqueness of DSBM Genesis is that, it is a mega event of the students, for the students and by the students. In the screening round of B-Quiz the students make a team of four students and are entrusted with the task to conduct the quiz by playing the role of Quiz Master, wherein they set questions, make power point presentation and conduct the screening round in the participating school venue under the able guidance of the faculty members.

- **Coordination with the venue schools for finalization of the screening round date:**

The faculty mentors coordinate with the participating schools for finalizing the date and venue of the screening round. The students of the college conduct and coordinate the entire event starting from hosting, anchoring, preparing a demo video and looking after the logistics.

- **Preparation of the scheduling of final events by the event coordinators:**

The event coordinators of each event are assigned to fix a date for the grand finale and for each event two judges are invited to select the winner, 1<sup>st</sup> runner up and 2<sup>nd</sup> runner up.

- **Organizing the final events and prize distribution among the achievers:** The final event is organized in D.A.V. School of Business Management and graced by reputed personas to witness the programme and felicitate the winners. Winners of each event are felicitated with certificates, trophies and medals.

- **Publicity of the brand building programme in newspaper:** In order to greet and encourage the winners the college publishes the news of Genesis Grand Finale in various newspapers such as The Pioneer, The Samaja, The Sambad, The Prameya etc.

## **5. Evidence of Success (Quantified Information):**

- (i)** In the process of time, the number of schools participating in DSBM Genesis has increased from 12 in the year 2011-12 to 24 in the year 2019-20.
- (ii)** The students from different places across Odisha join in the programme such as Berhampur, Sambalpur, Rourkela, Jharsuguda, Angul, Keonjhar, Dhenkanal, Barbil, Talcher, Kansbahal etc. and from other the states such as Jharkhand, West Bengal etc.
- (iii)** The cut-off marks of B.Com programme has gradually increased from 59% in 2014 to 67.16 %.
- (iv)** The placement offer of the college is gradually increasing because of augmenting the professional skills of the students by conducting brand building programme. Companies such as Godrej and Boyce Ltd., D.E Shaw India Pvt. Ltd., Motilal Oswal Financial Services, Kotak Life Insurance etc have selected the meritorious students by conducting placement drive in the college.

## **6. Problems Encountered and Resources required:**

There are often limitations faced in generating the required resources to conduct the programmes. The current pandemic has created a bottleneck wherein the college is unable to conduct the program in offline mode. The program is more vibrant when conducted on offline mode. The internet connectivity on the part of each student is a major problem. There is always a scope for improvement in the number of schools participating in the event. The institute is unable to give opportunity to many quiz teams due to of time and limited resources. The grooming of the students is also hampered because of academic commitment on the students. The window of opportunity to conduct the event in the schools are also limited because the academic schedules vary from school to school.