

Institutional Distinctiveness

D.A.V. School of Business Management (DSBM) effectively demonstrates the performance since inception in order to empower the knowledge-based society which is enumerated below with valid justifications.

1. Name of the Distinctive achievement – Legacy of Academic Excellence and Paid Summer Internship Programme and Project Work

(a) Thrust & Priority: To maintain the legacy of academic excellence

The College has created a unique brand among higher educational institution under the privilege of Utkal University, Bhubaneswar, Odisha by maintaining the academic legacy since inception. It is a matter of pride and honour for all stakeholders that the students of BBA and B.Com programme have successfully demonstrated their academic performance in the university examination.

Result highlights of B.Com Programme of last 5 Academic Years

Admission Batch 2018-21

Total Number of Students Appeared	78 nos.
Total Number of Students Passed	78 nos.
No. of students of the College in University Top Ten List	07 nos.
University Gold Medallist belongs to the College	Sushree Srabani

Admission Batch 2017-20

Total Number of Students Appeared	78 nos.
Total Number of Students Passed	78 nos.
No. of students of the College in University Top Ten List	09 nos.
University Gold Medallist belongs to the College	Ipsa Baliyarsingh

Admission Batch 2016-19

Total Number of Students Appeared	63 nos.
Total Number of Students Passed	63 nos.
No. of students of the College in University Top Ten List	04 nos.
University Gold Medallist belongs to the College	Subhashree Maharana

Admission Batch 2015-18

Total Number of Students Appeared	46 nos.
Total Number of Students Passed	46 nos.

No. of students of the College in University Top Ten List	07 nos.
University Gold Medallist belongs to the College	Sidharth Shankar Panda

Admission Batch 2014-17

Total Number of Students Appeared	46 nos.
Total Number of Students Passed	43 nos.
Back Paper cleared	03 nos.
No. of students of the College in University Top Ten List	02 nos.

Result highlights of BBA Programme of last 5 Academic Years

Admission Batch 2018-21

Total Number of Students Appeared	58 nos.
Total Number of Students Passed	57 nos.
No. of students of the College in University Top Ten List	07 nos.
University Topper in BBA Programme	Shivangi Pattanayak

Admission Batch 2017-20

Total Number of Students Appeared	57 nos.
Total Number of Students Passed	56 nos.
Back Paper cleared	01 no.

Admission Batch 2016-19

Total Number of Students Appeared	58 nos.
Total Number of Students Passed	56 nos.
Back Paper cleared	01 no.
No. of students of the College in University Top Ten List	08 nos.
University Topper in BBA Programme	Sweta Mohanty

Admission Batch 2015-18

Total Number of Students Appeared	59 nos.
Total Number of Students Passed	56 nos.
Back Paper cleared	02 no.
No. of students of the College in University Top Ten List	07 nos.
University Topper in BBA Programme	Debarpita Mohanty

Admission Batch 2014-17

Total Number of Students Appeared	60 nos.
Total Number of Students Passed	56 nos.

Back Paper cleared	03 no.
No. of students of the College in University Top Ten List	09 nos.
University Topper in BBA Programme	Komal Prasad

From the above result highlights and analysis, it is clearly observed that the college is able to maintain the legacy of academic excellence in both the programmes which is the matter of glory and dignity for the institution as the students have achieved extra-ordinary academic results among all affiliated colleges under Utkal University.

(b) Thrust & Priority: Realtime Project Experience for the Students of our College

(i) Paid Summer Internship Programme

The institute has made sincere efforts for integrating need-based skill-oriented programmes in order to enhance the employability skill of each and every student of D.A.V. School of Business Management as per the matching concept of vision, mission and value statement.

Integrated Soft Skill Programme and Professional Competence Building Programme are the two initiatives of the college with the composition of impactful sessions towards students empowerment.

The college has the practice of providing guidance and coaching to the students for building a strong foundation to take competitive examinations with various value addition classes which includes Data Interpretation, Logical Reasoning, Quantitative Aptitude etc.

From above pragmatic initiatives by the college, the employability skill of the students has enhanced which is clearly reflected in the achievement of students as they get selected for Paid Summer Internship Programme in the companies like DE Shaw India Ltd., Motilal Oswal Financial Services and campus placement into Godrej & Boyce, DE Shaw India Pvt. Ltd., Federal Bank, Kotak Mahindra and admission into the reputed post-graduation colleges by performing remarkably in the concerned selection procedures. It is glory for the success story of institution that many alumni have created their own space in enterprising skills, and also various start-ups in the country such as Hitesh Agrawalla with Madhukunj Agarbatti [Incense Sticks], Alisha Choudhury with Fabric Art [Fabric Designing], Rebika Rani Sahu with RB Amelies Bakery [Bakery Products], Summya Sadab with Estanbul Turkish Ice Cream [Ice Cream] and etc.

(ii) Financial Literacy Programme (Earn and Learn)

Under Financial Literacy Programme / Project, the college has already conducted different market survey projects such as Demonetization: An Educational Market Survey, Financial Inclusion and Financial Literacy: A Pilot Project of RBI, Bhubaneswar (Odisha) wherein the students' have got opportunities of gathering real time experience to gain a better

perspective and understanding the market and applications of theories into practice.

The financial literacy programme sponsored by Amber Clothing Pvt. Ltd. and RSB Transmission India Ltd., where 16 students have got the opportunities to earn at the time of learning. The associated students in the above two projects got the opportunities to have real time experience in financial literacy programme in three slums in Bhubaneswar and at Mania village of Tangi, Cuttack where they are able to earn money through this project work. From the above achievement, the institute portrayed the distinctive performance towards the holistic development of the institution.