

# MASTER OF BUSINESS ADMINISTRATION (MBA)

## POST GRADUATE PROGRAMME

*Aligned with National Education Policy (NEP) 2020*

*“Dream a career to Learn and Lead”*



### INTEGRATION OF VALUE ADDITION PROGRAMMES

- Transformational Leadership Skill
- Professional Competence Building
- Soft Skills Training Programme
- Digital Skills and Competence Building
- Pre-Placement Training Programme



## D.A.V. SCHOOL OF BUSINESS MANAGEMENT

(UG & PG College in Commerce & Management)

(Accredited by NAAC, Approved by AICTE & Managed by DAV CMC, New Delhi)

Unit-VIII, Nayapalli, Bhubaneswar-751012

E-mail: dsbmbbsr@gmail.com, Web: www.dsbm8.org

# About DSBM



## DSBM PROFILE

Founded in 1886, the Dayanand Anglo-Vedic College Trust & Management Society is one of India's largest and most esteemed non-government educational organizations, inspired by the enduring motto "Work is Worship." D.A.V. School of Business Management (DSBM), Bhubaneswar, functioning under the aegis of the D.A.V. College Managing Committee, New Delhi, is approved by AICTE and accredited by NAAC. Since its establishment in 2007, DSBM has upheld a tradition of academic excellence through innovative value addition programmes that harmoniously blend knowledge, professional skills, ethical values, and holistic student development.

### VISION

To create responsible citizens and groom quality human resources with managerial competence and ethical values.

### MISSION

- To preserve and promote academic excellence through quality assurance mechanisms.
- To build managerial skills and professional competence.
- To encourage a positive, efficient, and ethical work culture.

### VALUES (4T)

- i. Team Work
- ii. Transformation
- iii. Trustworthiness
- iv. Transparency

## FROM THE DESK OF REGIONAL DIRECTOR



In the evolving and ever-dynamic business landscape, management education is the bedrock of transformational leadership and strategic visionary thought. DSBM, as a centre of learning and values, is dedicated to shaping management professionals who are prepared to lead with a clear goal statement. I warmly welcome students to DSBM to embark on a journey of holistic growth, innovation, and success.

**Dr. K. C. Satpathy**

Regional Director, DAV Institutions, Odisha

## FROM THE DESK OF THE PRINCIPAL



Management education today is about developing leadership, adaptability, and responsibility in a rapidly evolving global environment. The MBA programme at DSBM is thoughtfully designed in alignment with NEP 2020, with a strong focus on industry relevance, skill development, and employability. Through interactive pedagogy, corporate exposure, value addition programmes, and real-time projects, we strive to nurture competent and responsible professionals. I warmly welcome aspiring managers to join DSBM's enduring journey of professional career.

**Dr. D. N. Mishra**

Principal

D.A.V. School of Business Management, Bhubaneswar

# DSBM @ Its Core (5Is)

## Infrastructure



Smart Classrooms



Computer Lab



Library



Seminar & Activity Hall

## Interactive Sessions



National Seminar



Workshops



Corporate Talks



Industrial Visits

## Initiatives for Students' Engagement



Avinyojit: Entrepreneurship Club



Arthavani: Finance Club



Technovity: IT Club



Vettriva: Literary Club

## Impactful Endeavours



Real Time Projects



Business Games



Skill Building Sessions



Plantation Drives

## Interest and Amusement



Bhavyata:  
Annual Day Celebration



Treasure Hunt



Role-Play Fun



Recreational Space

# EMBARK A JOURNEY WITH **DSBM** TO...

## **Foresee** Excellence by Enriching **4C**



**C**ommunication



**C**reativity



**C**apacity building



**C**ritical Thinking

## **D** "Fine" Skills



**D**ialogue  
Management



**D**rive  
for Innovation



**D**eveloping  
Leadership



**D**ecision  
Making

## **D** "Code" Excellence through **ASIM** approach



**A**wareness  
of Market



**S**tructured  
Learning



**I**nspired  
Goals



**M**apping  
Skills

# LEGACY OF ACADEMIC EXCELLENCE

## B.COM (HONS.)

2022-25: 06 Students in the University Top Ten Rank  
 2021-24: 06 Students in the University Top Ten Rank  
 2020-23: 10 Students in the University Top Ten Rank  
 2019-22: 05 Students in the University Top Ten Rank

## BBA (HONS.)

2022-25: 09 Students in the University Top Ten Rank  
 2021-24: 07 Students in the University Top Ten Rank  
 2020-23: 10 Students in the University Top Ten Rank  
 2019-22: 08 Students in the University Top Ten Rank

## DSBM STUDENTS @ CORPORATES



## USPs of DSBM

Robust Quality Assurance Mechanism

Future-Ready Campus Culture

Extensive Knowledge Sharing Sessions

Industry Academia Interface

Effective Mentorship Programme

## COMPETITIVE EDGE OF MBA @ DSBM

- Industry-Aligned Curriculum
- Strong Corporate Interface & MoUs
- Experienced Faculty & Corporate Mentorship
- Structured Internship & SIP Support
- Career Readiness & Placement Orientation
- Technology-Enabled Learning Environment
- Student-Centric Learning Ecosystem

### DUAL SPECIALIZATION



FINANCE



MARKETING



HR

## INDIA SKILLS REPORT

DOMAIN	2020	2021	2022	2023	2024	2025	2026
MBA	54	46.59	55.09	60.1	71.16	78	72.76
B.E/B.Tech	49	46.82	55.15	57.44	64.67	71.50	70.15
MCA	25	22.42	29.3	30.64	64.63	71	68.25

Source: [https://wheebox.com/assets/pdf/ISR\\_Report\\_2026.pdf](https://wheebox.com/assets/pdf/ISR_Report_2026.pdf)

### Eligibility

Bachelor's degree in Commerce, Science, Arts, Business Administration (BBA), Bachelor of Technology (B.Tech) or any equivalent discipline from a recognized institution as per guidelines.

### Admission Process

Candidates must possess a valid scorecard of OJEE / CAT / MAT / XAT / CMAT / ATMA or any equivalent entrance examination, as per guidelines.

### Fee Structure

The course fee for the programme is Rs. 80,000/- per Semester.

### ANTI-RAGGING POLICY

*The institution follows a zero-tolerance policy towards ragging in accordance with UGC regulations. Ragging in any form is strictly prohibited. Any student found guilty shall face strict disciplinary action. Submission of an Anti-Ragging Undertaking by students and parents is mandatory at the time of admission.*

## Industry Interface @ DSBM



### **SHRI. BIJAYA SAHOO**

Group President, Strategic HR, Chairman's Office, Reliance Industries Ltd., Mumbai

Highlighting the urgent need for visionary leadership and future-ready skills to drive the goal of Viksit Bharat and Viksit Odisha forward.



### **DR. MADHU SUDAN SAHOO**

Former Chairperson of Insolvency and Bankruptcy Board of India

Addressing SEBI's investor protection guidelines and recent reforms in the capital market.



### **MS. ANJU TIWARI**

Vice President & Partner, Kyndryl and Ex-KPMG partner, Banking Industry Leader

Encouraging students to embrace innovation and adaptability as essential qualities for success in a rapidly transforming India.



### **SHRI. DEVENDRA HATTANGADI**

Director – HR, Integreon, Mumbai

Addressing the students on strategies for creating a powerful Human Resource Framework for career advancement.



### **SHRI. ABHAY KUMAR BEHURIA**

Director (Finance) NALCO, Bhubaneswar

Delivering a powerful talk on the 3C mantra-Conviction, Commitment, and Consistency, motivating students to build strong values for future success.



### **SHRI. JAYANTA KUMAR PATNAIK**

GM (Finance) Reliance Retail Ltd.

Addressing on the importance of right mindset, skill set and toolset which is the winning formula for the students empowerment.



### **SHRI. VIRENDER PRATAP SINGH**

Deputy General Manager- HR, NTPC Ltd., Bhubaneswar

Addressing the need for students to go beyond textbook knowledge and cultivate practical skills such as adaptability to new market trends and a growth mindset.



### **SHRI. A.K. PARHI**

Former Chief General Manager, NABARD

Highlighted the recent reforms in the capital market regulations, their challenges, and opportunities for the prospective investors.

## COUNSELLING & ADMISSION TEAM

### MS. PRIYADARSHINI NAYAK

+91 9937426505

Email: dsbmpriyadarshini1@gmail.com

### DR. SATYAJIT DIKSHIT

+91 9937340300

Email: dsbmsatyajit1@gmail.com

### MR. DEBABRATA SAHOO

+91 93370 59019

Email: dsbmdebabrata1@gmail.com

### DR. BARADA P. MOHAPATRA

+91 9348726265

Email: dsbmbarada@gmail.com

### DR. ADYASHA SUVADARSHINI

+91 70219 83294

Email: dsbmadyasha1@gmail.com

### ADMIN. OFFICE:

+91 9437139517 /

0674-2560539 & 2970704

## FUTURE - READY CAMPUS



*"Where dream career for future leaders and change makers begin"*



*Committed to Excellence*

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