

B. Com Admission Batch 2017-20

Sl. No	Programme Name	Programme Code	Enrolment No.	Name of the Students	Specialization	Name of the Organization	Project Topic
1	B.COM	9055	BC17-001	P Subham Patro	Finance	ACC Ltd.	Working capital management at ACC Ltd., Bargarh Cement Work, Odisha
2	B.COM	9055	BC17-002	Abhijeet Rath	Finance	Odisha Power General Corporation (OPGC)	Working capital analysis at OPGC.
3	B.COM	9055	BC17-003	Ezaz Ahmed	Marketing	EXIDE Life Insurance, Bhubaneswar	Basics of Life Insurance
4	B.COM	9055	BC17-004	Kaushik Patel	Marketing	Indian Oil Corporation Ltd. (IOCL)	Loyalty – A cut above
5	B.COM	9055	BC17-005	Kunal Patel	Marketing	Indian Oil Corporation Ltd. (IOCL)	Marketing and performance analysis under loyalty programme
6	B.COM	9055	BC17-006	Muskan Dhuppad	Marketing	Indian Oil Corporation Ltd. (IOCL)	Sales promotion and customer satisfaction through loyalty programme
7	B.COM	9055	BC17-007	Ipsa Baliyarsingh	Finance	D-Kamp IT Services Pvt. Ltd.	Financial Performance of D-Kamp IT Services Pvt. Ltd
8	B.COM	9055	BC17-008	Sudeshna Samal	Finance	Odisha Power General Corporation (OPGC)	Working capital management in OPGC.
9	B.COM	9055	BC17-009	P Ashok Kumar Rao	Marketing	NALCO	Opportunities for NALCO In Global and Domestic alumni of Market.
10	B.COM	9055	BC17-011	Badrika Prasad Parida	Marketing	.	Effect of commercial advertisement on children with specific reference to Barbil, Odisha
11	B.COM	9055	BC17-012	Sweta Panda	HR	NALCO	HR and IR Practices at NALCO
12	B.COM	9055	BC17-013	Srutishree Biswal	HR	Odisha Hydro Power Corporation (OHPC)	Employees Welfare at Odisha Hydro Power Corporation (OHPC), Bhubaneswar
14	B.COM	9055	BC17-016	Niharika Swain	HR	SPS Construction & Consultancy	Manpower Planning at SPS Construction and Consultancy
22	B.COM	9055	BC17-017	Vastav Kabir Meher	Marketing	--	Indians & Green Marketing

15	B.COM	9055	BC17-020	Sudatta Pattnaik	HR	OPGC	Employee satisfaction at OPGC
16	B.COM	9055	BC17-021	Simran Kaur	Finance	NALCO	Financial Statement Analysis of NALCO
17	B.COM	9055	BC17-022	Anish Kumar Mistri	Finance	State Bank of India, Ganjam	Banking at State Bank of India at Ganjam
18	B.COM	9055	BC17-023	Rishav Choudhary	Finance	AVSA & Associates	Financial Statement Analysis of PETZ Creations
19	B.COM	9055	BC17-024	Salini Pradhan	Finance	NALCO, Angul	Working capital management and Ratio Analysis of NALCO
20	B.COM	9055	BC17-026	Ashwini Kumar Patra	Marketing	EXIDE Life Insurance	Study of consumer buying behaviour for Life insurance of EXIDE Life Insurance Company Ltd. in Bhubaneswar
21	B.COM	9055	BC17-027	N V Srikar	Finance	NTPC Kaniha	Analysis of Short Term Solvency of Indian Power Generation Industry at NTPC, Kaniha
22	B.COM	9055	BC17-028	Udit Narayan Panda	Finance	Reliance Industries Ltd.	Financial analysis of Reliance Industries Ltd.
23	B.COM	9055	BC17-030	Rosan Xalxo	HR	NALCO	Performance appraisal at Nalco, Angul
24	B.COM	9055	BC17-032	Muskan Agrawal			
25	B.COM	9055	BC17-034	Gouri Prasad Patnaik	Marketing	NALCO	Marketing and Sales Strategies of NALCO
26	B.COM	9055	BC17-035	Priti Prasana Mahala	Finance	Sudarshan Sahoo & Co.	e-filing of Income Tax Return
27	B.COM	9055	BC17-036	Smaranika Priyadarshini Nayak	HR	IDCOL	Recruitment and Selection Process
28	B.COM	9055	BC17-037	Jasmine Patnaik	HR	Odisha Hydro Power Corporation (OHPC)	Workl ife Balance at OHPC Bhubaneswar
29	B.COM	9055	BC17-038	Chinmayi Kar	HR	IDCOL	Job satisfaction in IDCOL at Bhubaneswar
30	B.COM	9055	BC17-039	Omm Pratik Patra			
31	B.COM	9055	BC17-040	Kumar Priyadarshi	Marketing	Ranjana Automobiles – TVS, Puri	Competitor and Customer Analysis of Ranjana Automobiles – TVS, Puri
32	B.COM	9055	BC17-041	Soumi De	HR	NALCO	Training and Development in Nalco

33	B.COM	9055	BC17-042	Aspruha Das	HR	NALCO	Training and Development in Nalco
34	B.COM	9055	BC17-043	Pratik Biswal	Marketing	Reliance Industries Ltd.	Consumer product's acceptance at Reliance Industries Ltd.
35	B.COM	9055	BC17-044	Chinmayee Chidananda Parida	Finance	Paradeep Phosphate Ltd.	Working Capital Management of PPL.
36	B.COM	9055	BC17-045	Sabyasachi Prusty	Finance	Wapcox Ltd.	A study on financial statement of Wapcox Ltd.
37	B.COM	9055	BC17-046	Preeti Kumari Gupta	Finance	Oil India Ltd. (OIL)	Financial Analysis of OIL.
38	B.COM	9055	BC17-048	Kumari Rachita Nayak	Inventory	CYSD	Inventory Management at CYSD, Bhubaneswar
39	B.COM	9055	BC17-049	Manas Ranjan Mahapatra	HR	NALCO	Training and Development at NALCO.
40	B.COM	9055	BC17-050	Soumyajit Pandab	HR	Hari Udyog Pvt. Ltd.	Training and Development at Hari Udyog Pvt. Ltd.
41	B.COM	9055	BC17-052	Aditya Agrawalla	Marketing	NALCO	Marketing strategies of NALCO
42	B.COM	9055	BC17-054	Ankita Das	HR	Industrial Development Corporation of Odisha Ltd. (IDCOL)	Training and Development at IDCOL House, Bhubaneswar : Analysis of Human Resource Management
43	B.COM	9055	BC17-056	Md Zishan Ali	Finance	Baba Furniture & Co. Kendrapara	Working Capital Management at Baba Furniture & Co.
44	B.COM	9055	BC17-057	Tayab Ali	HR	Maison Technology	Training and Development at Maison Technology
45	B.COM	9055	BC17-058	Bibes Pani	Marketing	LG electronics	Marketing and Sales strategy of LG Electronics, Angul, Odisha
46	B.COM	9055	BC17-059	Prateek Pattanaik	Finance	Indian Overseas Bank	Financial Analysis of Indian Overseas Bank, Bhubaneswar
47	B.COM	9055	BC17-060	Jagatjeet Mishra	HR	Falcon Marine Exports Ltd.	Effect of employee motivation on their performance and business productivity in Falcon Marine Exports Ltd at Bhubaneswar
48	B.COM	9055	BC17-064	Nihar Ranjan Baliyarsingh	Marketing	EXIDE Life Insurance	Basics of Life Insurance
49	B.COM	9055	BC17-065	Suman Rout	HR	NALCO	Compensation and benefit policy under HR and IR Practices at NALCO Bhubaneswar

50	B.COM	9055	BC17-066	Saurav Sarthak Das	HR	Industrial Development Corporation of Odisha Ltd. (IDCOL)	Employee motivation at IDCOL.
51	B.COM	9055	BC17-067	Kirti Chowdhury	Marketing	OPRAAHFX Adtech Pvt. Ltd.	Customer satisfaction at OPRAAHFX Adtech Pvt. Ltd.
52	B.COM	9055	BC17-069	Namrata Agarwal	Marketing	Hero Moto Corp.	Customer Satisfaction of Two Wheeler Industry with Special Reference to Hero Motor Corp.
53	B.COM	9055	BC17-070	Siddharth Satapathy	HR	NALCO	Human Resource Development of NALCO
54	B.COM	9055	BC17-071	Smruti Smaranika Sahoo	HR	Industrial Development Corporation of Odisha Ltd. (IDCOL)	Performance Appraisal in IDCOL House, Bhubaneswar
55	B.COM	9055	BC17-072	Chinmay Mohanty	Finance	Shadow Advertisement Pvt. Ltd.	Financial Risk Management
56	B.COM	9055	BC17-073	Surya Kanta Tripathy	Finance	Punjab & Sind Bank	Credit and Policy Group at Punjab & Sind Bank, Bhadrak, Odisha
57	B.COM	9055	BC17-075	Srijan Sigtia	Finance	ITC	Income Tax Calculation for the Incoming Employees
58	B.COM	9055	BC17-076	Rishita Mohanty	HR	Indian Metal and Ferro Alloys Ltd. (IMFA)	Performance Management Appraisal at IMFA
59	B.COM	9055	BC17-077	Meghankika	HR	NALCO	HR and IR practices at NALCO
60	B.COM	9055	BC17-078	Prativa Dash	Finance	Green Energy Development Corporation of Odisha Ltd. (GEDCOL)	Ratio Analysis on Profit and Loss Account
61	B.COM	9055	BC17-079	Rubeen Prusty	HR	Hari Udyog Pvt. Ltd.	Training and Development in Hari Udyog Pvt. Ltd.
62	B.COM	9055	BC17-080	Soumya Ranjan Mohanty	HR	IMFA	Recruitment and Selection at IMFA
63	B.COM	9055	BC17-081	Nibedita Swain	HR	NALCO	Role and Impact of Training and Development in NALCO
64	B.COM	9055	BC17-082	Aditya Swain	Marketing	EXIDE Life Insurance	Study on consumer buying behaviour for life insurance of Exide Life Insurance Company Ltd. in Bhubaneswar
65	B.COM	9055	BC17-083	Swayamsidhi	Marketing	Hotel Chand, Bhubaneswar	Analysis of customer satisfaction at Hotel Chand, Bhubaneswar

66	B.COM	9055	BC17-084	Anandamayee Parida	Finance	Green Energy Development Corporation of Odisha Ltd. (GEDCOL)	Ratio analysis on Balance Sheet
67	B.COM	9055	BC17-085	Jito Tenson	HR	IDCOL	HR policies of IDCOL
68	B.COM	9055	BC17-086	Sangita Patra	HR	IMFA	Training and Development at IMFA
69	B.COM	9055	BC17-087	Biswajit Patnaik	Marketing	Reliance Fresh	Consumer behaviour and consumer satisfaction towards Reliance Fresh, Madhusudan Nagar, Bhubaneswar
70	B.COM	9055	BC17-088	Prakash Ladha	Marketing	Kurl-On Mattresses	Study on market potential of Kurl-On Mattresses, Bhubaneswar
71	B.COM	9055	BC17-089	Sanchita Mimansha	Finance	Odisha Power General Corporation (OPGC)	Analysis of Balance Sheet of OPGC, Bhubaneswar
72	B.COM	9055	BC17-090	Rashmi Agarwal	Finance	Lakshmi Health Care and Product Pvt. Ltd.	Financial Management in Lakshmi Health Care and Product Pvt. Ltd
73	B.COM	9055	BC17-092	Adyasha Anjalee Ghadei	Finance	Urban Cooperative Bank, Rourkela	Loans and Advances of Urban Cooperative Bank
74	B.COM	9055	BC17-093	Ashutosh Panda	Finance	Maruti Suzuki Erina	Role of accounts and finances of Maruti Suzuki Erina
75	B.COM	9055	BC17-094	Kappi Karan Hansdah			
76	B.COM	9055	BC17-096	Debasmita Priyadarshini Ray	HR	NALCO	Training and Development in various levels in NALCO
77	B.COM	9055	BC17-097	Satwik Samal	Marketing	Crux Power Pvt. Ltd.	Sales promotion strategies and their impact in Crux Power Pvt. Ltd. Odisha
78	B.COM	9055	BC17-098	Somalin Bhattaria	HR	NALCO	Impact of Training and Development on Employees Performance
79	B.COM	9055	BC17-099	Sourav Mishra			
80	B.COM	9055	BC17-100	Sarthak Samanta	Marketing	Kurl-On Mattresses	Study on market potential of Kurl-On Mattresses, Bhubaneswar

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1	B.COM	9055	BC18-001	Abhijeet Upadhyay	Marketing	OMFED	Marketing Strategies adopted by OMFED
2	B.COM	9055	BC18-002	Sushree Srabani	Finance	Western Electricity Supply Company of Odisha (WESCO)	Working Capital Management in WESCO
3	B.COM	9055	BC18-004	Santosh Dash	Finance	Orissa Power Transmission Corporation Ltd. (OPTCL)	Working Capital Management of OPTCL
4	B.COM	9055	BC18-005	Amiya Bhusan Das	Marketing	OYO Rooms	Customer delight with OYO Rooms
5	B.COM	9055	BC18-006	Aditya Pratap Sahoo	Finance	TITAN	Financial Analysis of TITAN Company Limited
6	B.COM	9055	BC18-007	Rahul Agarwal	HR	Odisha Hydro Power Corporation (OHPC)	A Study on Employee Welfare with Specific Reference to OHPC
7	B.COM	9055	BC18-008	Ayush Bhartia	Finance	Tata Motors	Financial Analysis of Tata Motors Ltd.
8	B.COM	9055	BC18-009	Gourav Mohanty	Marketing	Reliance Jio	The effect on the Telecom Industries and Consumer after the Introduction of Reliance Jio
9	B.COM	9055	BC18-010	Ritesh Behera	Marketing	Reliance Jio	Impact of Reliance Jio Info-com Ltd. on Telecommunication Industries
10	B.COM	9055	BC18-011	Sidhanta Sekhar Parida	Marketing	Amazon	Customer Loyalty of Amazon
11	B.COM	9055	BC18-012	Debottam Narottam Chowdhury	Finance	ITC Limited	Ratio Analysis of ITC Limited
12	B.COM	9055	BC18-013	Jyoti Agrawala	Marketing	Big Bazar	A Study on Consumer Behaviour with reference to Big Bazar
13	B.COM	9055	BC18-014	Bharti Bothra	Marketing	Big Bazar	Consumer Behaviour towards Big Bazar in Covid 19 Era
14	B.COM	9055	BC18-015	Prisha Pattnaik	Finance	Odisha Power General Corporation (OPGC)	Working Capital Analysis at OPGC.
15	B.COM	9055	BC18-016	Shrutee Mohanty	Marketing	-	Online Marketing: The next big thing

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16	B.COM	9055	BC18-017	Geeta Tripathy	Finance	-	Accounting Trend and Business Information System
17	B.COM	9055	BC18-018	Sukirtee Mishra	Finance	-	Impact of Globalization on Business
18	B.COM	9055	BC18-019	Sudesnaa Lenka	Marketing	Nestle	Impact of Advertisement on Consumer Buying Behaviour
19	B.COM	9055	BC18-020	Arman Tripathy	Marketing	-	Consumer Behaviour towards Online Shopping with Special Refence to Bhubaneswar City
20	B.COM	9055	BC18-021	Anjali Mohapatra	Marketing	-	Comparative Study between Male and Female Consumer Buying Behaviour in India
21	B.COM	9055	BC18-023	Abhinav Modi	Marketing	Amazon & Flipkart	e-Commerce in India: A Case Study of Amazon and Flipkart, India
22	B.COM	9055	BC18-024	Anwasha Hota	Marketing	-	Consumer Brand preference of Toothpaste in Bhubaneswar City
23	B.COM	9055	BC18-025	Biswakalyani Mohapatra	Marketing	-	Consumer Attitude towards Online Shopping and their Satisfaction
24	B.COM	9055	BC18-027	Subham Kumar Ram	Finance	Crux Power Private Ltd.	Financial Performance Analysis: Ratio Analysis in Crux Power Pvt. Ltd.
25	B.COM	9055	BC18-028	Saloni Sahoo	Finance	Krishna Group of Companies	Analysis and Interpretation of Financial Statements of Krishna Group of Companies
26	B.COM	9055	BC18-030	Bratati Sengupta	Finance	Godrej Properties Ltd.	Ratio Analysis of Godrej Properties Ltd.
27	B.COM	9055	BC18-033	Shruti Pramalik	Finance	Tata Motors	Ratio Analysis on Tata Motors
28	B.COM	9055	BC18-036	Pratikshya Behera	Finance	Odisha Power General Corporation (OPGC)	Working Capital Analysis at OPGC
29	B.COM	9055	BC18-037	Anchal Satapathy	Marketing	Lakme	Study on different types of marketing strategies with reference to Lakme
30	B.COM	9055	BC18-038	Abhishek Chabri	Marketing	Bailey	Customer satisfaction towards packaged drinking water (Bailey) in Bhubaneswar
31	B.COM	9055	BC18-040	Adarsh Ansuman	HR	-	Traditional sources of Recruitment and e-Recruitment

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32	B.COM	9055	BC18-041	Sobhan Soren	HR	Coca Cola	Training & Development in Coca Cola Company
33	B.COM	9055	BC18-043	Pratyush Behera	Finance	TATA Motors	Financial Statement Analysis of TATA Motors
34	B.COM	9055	BC18-044	Abhishek Naik	HR	IDCOL	HR Policies of IDCOL
35	B.COM	9055	BC18-045	Anubhav Mishra	HR	HDFC Bank	Impact of Training and Development on Employee Performance in HDFC Bank
36	B.COM	9055	BC18-052	Srishti Singh	Marketing	Dabur	Analysis of Consumer Perception towards Dabur Honey in Patna
37	B.COM	9055	BC18-054	Kartik Agrawalla	Marketing	Patanjali	Consumer satisfaction towards Patanjali Products in India
38	B.COM	9055	BC18-055	Milan Mahapatra	Marketing	-	Impact of Digital Marketing on Consumers
39	B.COM	9055	BC18-056	Subham Puthal	Finance	BSE & NSE	Investment Perception and selection Behaviour towards Stock Markets
40	B.COM	9055	BC18-057	Siddharath Jaiswal	Finance	Odisha Power General Corporation (OPGC)	Working Capital Analysis at OPGC
41	B.COM	9055	BC18-058	Animesh Tripathy	Marketing	-	Analytical comparison of traditional marketing Vs. digital marketing
42	B.COM	9055	BC18-060	Pratikhya Sahoo	Marketing	Cadbury	Consumer preferences for Cadbury products in Bhubaneswar
43	B.COM	9055	BC18-061	Amisha Sahoo	Marketing	Pantaloon Retail	Customer certification in Pantaloon Retail, Bhubaneswar
44	B.COM	9055	BC18-062	Subhadra Simron Swain	Finance	NALCO	Working Capital Management & Ratio Analysis at Nalco
45	B.COM	9055	BC18-063	Amrapali Jena	Marketing		Role of Social-Media as a Strategy for Marketing
46	B.COM	9055	BC18-067	Nootanraj	Finance		Risk Reward Strategy of Investment in Multi-Asset Classes and Construction of a Model Portfolio
47	B.COM	9055	BC18-069	Sidharth Sankar Rath	Marketing	OMFED	Customer Deviation from OMFED packaged Milk to other brand packaged Milk

48	B.COM	9055	BC18-071	Deepsikha Paul	Marketing	PEPSICO	Brand Positioning of PEPSICO in Bhubaneswar
49	B.COM	9055	BC18-072	Nitu Kaur	Marketing	Odisha Mining Corporation	Corporate Social Responsibility of OMC
50	B.COM	9055	BC18-073	M Sai Varshik	HR	OPTCL	Performance Appraisal of OPTCL
51	B.COM	9055	BC18-074	Satyam Mohapatra	HR	Mahanadi Coal Fields Ltd.	A study of performance appraisal in MCL
52	B.COM	9055	BC18-075	Divya Drashta Mohapatra	Finance	Indian Oil Corporation Ltd.	Marketing and Financial Analysis of Indian Oil Corporation Ltd.
53	B.COM	9055	BC18-076	Biswa Pragyan Pattanaik	Marketing	AMRI Hospital	Effective promotional strategies of AMRI Hospital, Bhubaneswar
54	B.COM	9055	BC18-077	Subhrajyoti Panda	HR	WIPRO	Work life, Safety Management and Health of Employee working in WIPRO
55	B.COM	9055	BC18-078	Amrit Mohanty	Marketing	Pratham Filter Industry	Sale Promotion strategies and their impact in Pratham Filter Industry
56	B.COM	9055	BC18-080	Samapan Nayak	Marketing	-	Role of Digital Marketing during the Pandemic
57	B.COM	9055	BC18-083	Ashutosh Mohanty	HR	Shadow Advertisement Private Limited	Recruitment policies of Shadow Advertisement Pvt. Ltd. Bhubanewar
58	B.COM	9055	BC18-084	Satyajeet Sahu	Finance	Paradeep Phosphate Ltd.	Working Capital Management of Paradeep Phosphate Ltd.
59	B.COM	9055	BC18-086	Deepak Kumar Pani	Finance	AIRTEL	Liquidity and profitability analysis of Bharti Airtel
60	B.COM	9055	BC18-087	Arpit Mishra	HR	AMRI Hospital	HR practices and Industrial Relations at AMRI Hospital, Bhubaneswar
61	B.COM	9055	BC18-088	Sarada Prasana Pattnayak	HR	Odisha Power General Corporation (OPGC)	Performance Management System in OPGC
62	B.COM	9055	BC18-089	Rinkesh Mohanty	Finance	Asian Paints	Financial Statement Analysis of Asian Paints Limited
63	B.COM	9055	BC18-090	Tarun Patnaik	Finance	Nestle	Financial Statement Analysis of Nestle India
64	B.COM	9055	BC18-091	Nupur Das	HR	Indian Metal and Ferro Alloys Ltd. (IMFA)	Recruitment Strategy adopted by Indian Metal and Ferro Alloys Ltd.
65	B.COM	9055	BC18-092	Sourav Ketan Sahu	HR	Reliance Industries Ltd.	CSR initiatives taken by Reliance Industries Ltd.
66	B.COM	9055	BC18-093	Arpita Mohanty	-	-	

67	B.COM	9055	BC18-094	Deepali Sahu	Marketing	Cadbury	Marketing Strategy and Consumer Buying Pattern of Cadbury products in Odisha
68	B.COM	9055	BC18-095	Suvam Nayak	Finance	TATA Steel	Financial Statement and Analysis of TATA Steel Limited.
69	B.COM	9055	BC18-096	Utkarsh Aditya Send	Marketing		Big Tech: Dominance, Challenges and Way Forward
70	B.COM	9055	BC18-097	Om Dash	Finance	Oil and Natural Gas Corporation (ONGC)	Liquidity and Profitability Analysis of ONGC.
71	B.COM	9055	BC18-099	Rajat Mahakuda	-	-	
72	B.COM	9055	BC18-100	Anubhab Biswal	Marketing	Nestle	Consumer Behaviour and Satisfaction: A case study of Nestle Maggi
73	B.COM	9055	BC18-101	Nihal Vineesh	Marketing	-	Impact of Advertisements on Children
74	B.COM	9055	BC18-102	Animesh Dhal	Marketing	Bank of Baroda	Enhancement of User experience of Bank's Website (Bank of Baroda)
75	B.COM	9055	BC18-104	Pankaj Mohanty	Marketing	UBER	Marketing Strategic of UBER
76	B.COM	9055	BC18-105	Archita Patra	Marketing	Pratham Filter Industries	Promotion strategies of Pratham Filter Industries
77	B.COM	9055	BC18-106	B Venkatesh	-	-	
78	B.COM	9055	BC18-107	Subhransu Sekhar Behera	Marketing	-	Analysis of Merchant Banking in India

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1	BBA	16UT	071604	K.Divya Jyoti	HR	EMAMI, Balasore	Training, Development, Selection and Recruitment of EMAMI Balasore
2	BBA	16UT	071605	Arpita Ray	HR	AMRI Hospital Bhubaneswar	Quality at work life at AMRI Hospital Bhubaneswar
3	BBA	16UT	071606	Snigha Sanghamitra	HR	VISMERA Technologies Pvt. Ltd. Bangalore	Employee satisfaction in HR
4	BBA	16UT	071608	Ankita Patel	Marketing	AMRI Hospital Bhubaneswar	Brand enhancement and positioning at AMRI Hospital, Bhubaneswar
5	BBA	16UT	071609	Dharrini Surana	Marketing	Aastha Foods	Customer satisfaction towards packaged drinking water in Bhubaneswar
6	BBA	16UT	071610	Ankita Parida	Marketing	AMRI Hospital Bhubaneswar	Analysis of Marketing strategies of AMRI Hospital, Bhubaneswar
7	BBA	16UT	071611	Sanjeeb Kumar kar	Marketing	NALCO	Critical analysis of different activities involved in exporting of aluminium at NALCO Bhubaneswar
8	BBA	16UT	071613	Tejaswinee Nayak	Finance	United Bank of India	Non-Performing Asset (NPA) Management and their recovery
9	BBA	16UT	071614	Bhumashree Chaupatnaik	HR	Nalco	Training and Development Practices at Nalco
10	BBA	16UT	071616	Santoshi Patra	Logistic	NALCO	Analysis of optimising of logistic resources towards organizational performance
11	BBA	16UT	071617	Padmaja Kar	HR	OPGC	Performance Management System in OPGC
12	BBA	16UT	071619	Bibek Mishra	Marketing	Gas Authority of India Ltd. (GAIL)	Brand preference of Petro Chemical Products of GAIL Ltd. Bhubaneswar
13	BBA	16UT	071620	Manisha Mohanty	Marketing	Nalco	Customer satisfaction index for domestic market at Nalco, Bhubaneswar
14	BBA	16UT	071621	Angurubala Champaty	Marketing	Wallet Finserve Pvt. Ltd	Mobile Application in Financial Planning and Wallet Finserve Pvt. Ltd., Bhubaneswar

15	BBA	16UT	071623	Ankita Das	HR	OPGC	Human Resources System of OPGC
16	BBA	16UT	071624	Sasmita Biswal	HR	NALCO	Impact of wages and salaries on employee's performance at NALCO
17	BBA	16UT	071625	Jaiul Samad	Marketing	K.A.S Zainulabdin & Co. Firm Kolkata	Marketing strategy and increasing of sales of a firm
18	BBA	16UT	071626	Anmol Padhy	HR	NALCO	Recruitment and selection process in NALCO, Bhubaneswar
19	BBA	16UT	071627	Barennya Kar	Marketing	AMRI Hospital, Bhubaneswar	Relationship between customer – brand equity at AMRI Hospital, Bhubaneswar
20	BBA	16UT	071628	Himanshu Sethi	HR	Apollo Hospital Bhubaneswar	HR practices and industrial relation at Apollo Hospital, Bhubaneswar
21	BBA	16UT	071629	Alisha Behera	HR	Balasore Alloys Ltd.	Critical skills mapping of employees in Balasore Alloys Ltd.
22	BBA	16UT	071630	Tara Shankar Pradhan	Marketing	----	Impact of Advertisement of Children.
23	BBA	16UT	071631	Subhankar Das	Supply Chain	GAS Authority of India Ltd. (GAIL)	Supply Chain Management of GAIL India Ltd.
24	BBA	16UT	071633	Shibam Sarangi	Marketing	Kawaski	Consumer Buying Behaviour on Kawaski
25	BBA	16UT	071634	Saswat Mohapatra	HR	Shadow Advertising Pvt. Ld.	Recruitment and Selection in Shadow Advertising Pvt. Ld
26	BBA	16UT	071635	Krishnendu Paul	Marketing	Hero Motor Corp.	A study on consumer preferences on Hero Bikes
27	BBA	16UT	071636	Devang Patel	Marketing	Astha Foods Pvt. Ltd.	Consumer behaviour on packaged drinking water (Bailey) at Astha Foods Pvt. Ltd.
28	BBA	16UT	071637	Shweta Mishra	Finance	Andhra Bank	Financial Statement Analysis of Andhra Bank
29	BBA	16UT	071638	A.Trishal	Marketing	Kawaski	Customer satisfaction at Kawaski Bhubaneswar
30	BBA	16UT	071639	Satyajit Patnaik	HR	AMRI Hospital	Performance appraisal and grievance counselling of employees at AMRI Hospital, Bhubaneswar
31	BBA	16UT	071640	Abhisek Mohapatra	Marketing	NALCO	Customer satisfaction index for domestic market at Nalco, Bhubaneswar
32	BBA	16UT	071641	Ashutosh Samal	Marketing	Crux Power Pvt. Ltd.	Sales Promotion Strategy and their Impact in Crux Power Pvt. Ltd. Odisha

33	BBA	16UT	071642	Dishant Das	HR	Gupta power Infrastructure Ltd.	Training & Development of Gupta Power Infrastructure Ltd.
34	BBA	16UT	071644	Pramisha Patra	HR	Reliance Retail	A study on Recruitment & Selection Procedure of Reliance Retail
35	BBA	16UT	071645	Binay Kumar Routray	Marketing	HONDA, Angul	Post purchase behaviour of customers in HONDA Showroom
36	BBA	16UT	071646	Pretish patnaik	HR	NALCO	Recruitment and selection process of NALCO
37	BBA	16UT	071647	Manisha Patra	HR	Nalco	Industrial Relations and Welfare Scenario of Nalco
38	BBA	16UT	071648	Sanchita Lohani	Finance	Crux Power Pvt. Ltd.	Impact of Working Capital Management on organizational performance
39	BBA	16UT	071649	Srikrupa Rath	HR	Odisha Power Generation Corporation (OPGC)	Recruitment and Selection of Employee at OPGC.
40	BBA	16UT	071650	Lagnaa Sudhavarsh	HR	Odisha Power Generation Corporation (OPGC)	Recruitment and Selection on Project Roll Employees in OPGC.
41	BBA	16UT	071651	Aditee Priyadarshini	Finance	Paradeep Phosphate Ltd. (PPL)	Working capital management of PPL.
42	BBA	16UT	071652	Rajat Kumar Gayan	Marketing	HASH Tag Restaurant Bhubaneswar	Customer Relationship Development at HASH Tag Restaurant Bhubaneswar
43	BBA	16UT	071653	Pratikshya Rout	HR	Vedanta	Employee effectiveness based on Employee Satisfaction Technology (EST)
44	BBA	16UT	071654	Manishree Kanungo	HR	Nalco	Training and Development – On the Job Training in Nalco
45	BBA	16UT	071655	Anjali Agarwalla	Marketing	Amber Clothing Pvt. Ltd.	Customer Satisfaction of Amber
46	BBA	16UT	071656	Moushmi Vineesh	Finance	Wallet Finserve Pvt. Ltd.	Wealth Management of Investors at Wallet4Wealth, Bhubaneswar : Analysis of Personal Finance Management
47	BBA	16UT	071658	Manaswini Pattnaik	HR	Balasore Alloys Ltd.	Recruitment & Selection at Balasore Alloys Ltd.
48	BBA	16UT	071659	Amit Satapathy	Marketing	Wallet Finserv Pvt. Ltd.	Life Insurance

49	BBA	16UT	071660	Sourav Mishra	Marketing	AMRI Hospital	Brand awareness and Customer satisfaction at AMRI Hospital
50	BBA	16UT	071661	Asiya Jawed	Finance	Crux Power Pvt. Ltd	Financial performance Analysis : Ratio Analysis in Crux Power Pvt. Ltd.
51	BBA	16UT	071662	T.Vaishnavi	Marketing	Amber Clothing Pvt. Ltd.	Customer Satisfaction of Amber
52	BBA	16UT	071663	Ankush Kumar	HR	Apollo Hospital Bhubaneswar	HR practices and I.R. scenario at Apollo Hospital Bhubaneswar
53	BBA	16UT	071664	Nikhath Begum	Finance	Andhra Bank	Non-Performing Asset (NPA) of Andhra Bank
54	BBA	16UT	071665	Anchal Agrawal	Marketing	Amber Clothing Pvt. Ltd.	Customer Satisfaction
55	BBA	16UT	071666	Lovely	HR	Odisha Power Generation Corporation (OPGC)	7 th Pay commission at OPGC
56	BBA	16UT	071668	Nihal Agrawalla	Marketing	AMRI Hospital	Effective Trend in Hospital Marketing Advertisement in AMRI Hospital, Bhubaneswar
57	BBA	16UT	071670	Abhijit Lakra	Finance	HASH Tag Restaurant Bhubaneswar	Comparative Study of Stock Management
58							
59							

BBA Admission Batch 2018-21

Sl. No	Programme Name	Programme Code	Enrolment No.	Name of the Student	Specialization	Name of the Organization	Project Topic
1	BBA	16UT	071671	Krishna Priya 'A' Pillai	HR	NALCO	Impact of Recruitment on Organizational Performance conducted at NALCO, Bhubaneswar
2	BBA	16UT	071672	Rachit Kapoor	Finance	Green Energy Development Corporation of Odisha Limited (GEDCOL)	Financial Analysis of GEDCOL
3	BBA	16UT	071673	Ria Garai	HR	TRL Krosaki Refractories Ltd.	CSR of TRL Krosaki Refractories Ltd., Jharsuguda
4	BBA	16UT	071675	Satyapreet Patnaik	Marketing	-	Customer certification towards packaged drinking water in Bhubaneswar
5	BBA	16UT	071676	Nirlipta Rath	Marketing	Flipkart	Customer certification towards Flipkart in Bhubaneswar City
6	BBA	16UT	071677	Nihar Patel	Marketing	ICICI Bank	Customer Certification towards ICICI Bank
7	BBA	16UT	071678	Mr. Sudipta Das	Finance	United Bank of India	NPA Management in United Bank of India
8	BBA	16UT	071680	Indira Priyadarshini	Marketing	Unacademy	Brand awareness and customer certification of Unacademy
9	BBA	16UT	071681	Sritam Tripathy	Marketing	Reliance Fresh	A study of Consumer Preference towards Dairy products in Reliance Fresh at Bhubaneswar
10	BBA	16UT	071682	Subham Somani	Finance	Union Bank of India	NPA Management of Union Bank of India
11	BBA	16UT	071683	Aayush Agrawalla	Marketing	Hero Moto Corp.	Customer certification of two wheeler industries with special reference to Hero Motor Corp.
12	BBA	16UT	071684	Pragyan Mishra	HR	NALCO	Corporate Social Responsibility of NALCO, Bhubaneswar
13	BBA	16UT	071686	Raaj Das	Marketing	-	Indians & Green marketing
14	BBA	16UT	071687	Ayush Parija	Finance	Wallet4Wealth	Mobile Application in Financial Planning in Wallet4Wealth, Bhubaneswar

15	BBA	16UT	071689	Subham Kumar Singh	Marketing	NIKE	Consumer Buying Behaviour towards NIKE Footwear
16	BBA	16UT	071690	Anirman Joshi	HR	SBI	Human Resource Management in Banking Sector
17	BBA	16UT	071691	Sk. Sajid	Marketing	Coca Cola	Advertising effectiveness with reference to Coca Cola
18	BBA	16UT	071694	Banshika Satapathy	Marketing	-	Customer perception of Bancassurance in India
19	BBA	16UT	071695	Harsimran Kaur	Marketing	-	CAB Aggregation Industry in India
20	BBA	16UT	071698	Dwity Krishna Behera	Finance	Crux Power Private Limited	Financial Performance Analysis: Ratio Analysis in Crux Power Pvt. Ltd.
21	BBA	16UT	071699	Saina Pradhan	Marketing	-	Social Media Peer Communication and Impact on Purchase Intentions
22	BBA	16UT	071700	Arpan Saha	Marketing	-	Impact of advertisement on Children
23	BBA	16UT	071703	Munikoti Akshita Prasad	Marketing	Nestle	Consumer Buying Behaviour towards Maggi in Bhubaneswar
24	BBA	16UT	071705	Tanveer Nayak	Marketing	Patel Wealth Advisor Pvt. Ltd.	Study on Investor's perception and selection behaviour towards Stock Market
25	BBA	16UT	071706	Soumyasmita Hota	Marketing	Flipkart	Marketing strategies of Flipkart and their effect on consumers in Odisha
26	BBA	16UT	071708	Shyamansu Ranjan Pati	Marketing	Amazon	Marketing strategies on organizational performance at Amazon
27	BBA	16UT	071709	Shivangi Pattanayak	HR	Arcelor Mittal Nippon Steel	Organizational climate: An exploratory study on Arcelor Mittal Nippon Steel, India
28	BBA	16UT	071710	Sai Gayatri	HR	Odisha Hydro Power Corporation (OHPC)	Employees Welfare at OHPC Bhubaneswar
29	BBA	16UT	071711	Ankit Das	Finance	Odisha Power Generation Corporation (OPGC)	Working Capital Analysis at OPGC
30	BBA	16UT	071712	Barenya Das	Marketing	Amazon & Flipkart	Customer preference towards online shopping sites – Amazon Vs. Flipkart in Odisha
31	BBA	16UT	071713	Chebolu Bhargav	Marketing	Pratham Filter Industries	Product Promotional Problems in Pratham Filter Industries, India

32	BBA	16UT	071714	Aakankhya Dash	HR	Alliance Capital Assets Management Limited	Human Resource Management of Alliance Capital Assets Management Limited
33	BBA	16UT	071715	Geetika Patra	Marketing	Myntra	Customer behaviour towards e-Commerce Website Myntra in Odisha
34	BBA	16UT	071716	Arpit Verma	-	-	
35	BBA	16UT	071717	Gul Andam	Finance	United Bank of India	NPA Management and their Recovery of United Bank of India
36	BBA	16UT	071718	Sudeshna Das	HR	SSIPL Life Style Pvt. Ltd.	Recruitment & Selection Process at SSIPL Ltd.
37	BBA	16UT	071719	Deepsikha Mahapatra	Marketing	-	Consumer behaviour towards Cooking Oil Consumption in Bhubaneswar City
38	BBA	16UT	071720	Suchismita Jena	HR	NALCO	Analysis of Exports activity towards organizational performance at NALCO, Bhubaneswar
39	BBA	16UT	071722	Sujit Kumar Sahoo	Marketing	NALCO	Opportunities for NALCO in Global and Domestic Aluminium Market
40	BBA	16UT	071723	Ms. Sudipta Das	HR	Executive Management Consultancy, Mumbai	Recruitment Process in Executive Management Consultancy, Mumbai
41	BBA	16UT	071724	Subham Bikash Sahu	Marketing	Chem – Trend	“Re-marketing” of Chem – Trend
42	BBA	16UT	071725	N Akanksha James	-	-	Impact of Technology on Youth
43	BBA	16UT	071726	Amrita Kalia	HR	NALCO	“Compensation and Benefit Policy” under HR & IR Practices at NALCO, Bhubaneswar
44	BBA	16UT	071727	Aman Agrawal	Finance	Reliance Industries Ltd.	Financial Analysis of Reliance Industries Ltd.
45	BBA	16UT	071728	Mihiransu Parida	Finance	ICICI Bank	Financial Statement Analysis of ICICI Bank
46	BBA	16UT	071729	Sourabh Sarda	Marketing	Exide Life Insurance	Study on Consumer Buying Behaviour for Life Insurance at Exide Life Insurance Company Ltd. in Bhubaneswar
47	BBA	16UT	071730	N. Sai Spandana	Marketing	Big Bazar	Customer Relationship Management at Big Bazar – Future Group

48	BBA	16UT	071731	Suprava Sabat	HR	Coca Cola	Cross – Cultural Awareness in Coca Cola Company
49	BBA	16UT	071732	S. Sumeet Kumar	Marketing	Yamaha	Customer certification towards Yamaha
50	BBA	16UT	071733	Ch. Suraj Kumar Nayak	Finance	HUL, ITC, Marico, Dabur & Britannia Industries	Financial Statement Analysis of FMCG Companies of India with reference to HUL, ITC Ltd, Marico Ltd, Dabur India Ltd. & Britannia Industries
51	BBA	16UT	071734	Amrit Patnaik	Marketing	Amazon	Customer certification with reference to Amazon
52	BBA	16UT	071735	Dillon Routray	Marketing	AMRI Hospital	Analysis of Marketing Strategies of AMRI Hospital, Bhubaneswar
53	BBA	16UT	071736	Sidharth Ashish Biswal	Finance	SBI	NPA and their Recovery by SBI
54	BBA	16UT	071737	Bijaya Kumar Nahak	Finance	ICICI Bank	Financial Analysis of ICICI Bank
55	BBA	16UT	071738	Debashis Mohapatra	Marketing	-	Digital Marketing and its Impact on the Consumer Behaviour – A Study with Special reference to TWIN Cities (Bhubaneswar & Cuttack)
56	BBA	16UT	071739	Hitesh Agarwalla	Finance	SBI	Financial Analysis of SBI
57	BBA	16UT	071740	B. Amrit Prasad	HR	NALCO	Recruitment and Selection Process in NALCO
58	BBA	16UT	071742	Prachi Patel	Marketing	Monginis Foods Pvt. Ltd.	Consumer certification in Monginis Foods Pvt. Ltd, Bhubaneswar
59	BBA	16UT	071743	Jyoti Priya Khatri	HR	Mahanadi Coal Fields Ltd (MCL)	Impact of performance appraisal on Employees performance at MCL, Sambalpur