

# BRIEF PROFILE



**PROF. (DR.) D. N. MISHRA**  
PRINCIPAL

**D.A.V. SCHOOL OF BUSINESS MANAGEMENT**  
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## ACADEMIC PROFILE

- M.Com., M.Phil., Ph.D., UGC (NET)

## ACADEMIC AREA OF INTEREST

- Selected modules of Financial Accounting, Corporate Accounting

## TEACHING EXPERIENCE

- 30 Years

## EXPERT TALK

- Future Ready Students and Employability
- Effective Leadership for Win-Win Situation
- Leverage Culture of Trust, Skill & Happiness – A Gateway for Win-Win Situation
- The Art of Creating Institutions – At Par Excellence – The Road Ahead
- Effective Governance of Educational Institutions

## CORE COMPETENCE

- Institutional Building & Accreditation
- Preparing Detailed Project Reports for Educational Institutions
- Realtime Research Project Work
- Guiding Research Scholars
- Motivational Sessions - Students Empowerment Programme

## MEMBERS OF PROFESSIONAL BODIES

- Member of SMC in different DAV Institutions (Odisha)
- Member of All India Commerce Association
- Member of All India Accounting Association
- Life Member of Indian Institute of Public Administration, New Delhi
- Life Member of the Foundation for Restoration of National Values, New Delhi
- Member of School of Accounting (A Unit of Learning Community)
- Member of Managing Autism Now (MAN) Trust

## PARTICIPATION AS PANELLIST / EXPERTS

- Expert Evaluation for the State Evaluation for the **State Level Innovation and Start-Up Competition 2025** held on **16<sup>th</sup> January & 17<sup>th</sup> January 2026** at **Rama Devi Women's University**, Bhubaneswar organized by **Odisha State Higher Education Council, Govt. of Odisha.**

- Expert Talk on **Future Ready Students and Employability** (A Roadmap to a Successful Career) held on **20 November 2025** at Hotel Mayfair, Bhubaneswar organized by **Globus Education Foundation, Ranchi, Jharkhand**.
- Panel Discussion on **“A Deep Dive to CSR: Transforming India by Sustainable Impact”** held on **22 November 2025** by Odisha CSR Forum, Bhubaneswar
- Panel Discussion – 10<sup>th</sup> Edition of **Odisha Nirman Conclave** hosted by Kanak News, the leading regional television channel of Odisha on **19<sup>th</sup> November 2025**.
- Faculty Development Programme on Participation as Guest of Eminence organized by **Role of Faculty Members in the effective Implementation of NEP 2020** held on **06 June 2025** by **Srusti Academy of Management & Technology**, Bhubaneswar.
- International Conference on Building a Sustainable Future: Role of Key Stakeholders scheduled to be held on **21-22 March 2025**, at Birla Global University, Bhubaneswar, India.
- ACCA Presents Education Leadership Symposium on 30<sup>th</sup> August 2024, Theme: **“The Importance of Professional Qualification in Developing Skills for the Workplace”** host by Ardorcomm Media.
- A Youth Conclave on Life of Utkal Gourav **“Jane Odia Thile”** dated. 3<sup>rd</sup> February 2024 organized by Odisha Cultural Circle, Odisha.
- International Conference on **Contemporary Economy in Post-Covid Era (CEPCE-2023)** Date-17<sup>th</sup> & 18<sup>th</sup> Feb 2023 organized by Department of Economics, BJB Autonomous College, Bhubaneswar.
- International Panel Discussion on “Accounting Practices & Audit Failures: Effect on Public Trust” with Prof. R. P. Srivastava, Kansas University, USA
- International Webinar on Impact of COVID-19 on Indian Ports with Dr. Zainab Nawar from British University, Egypt
- Impact of COVID-19 on Indian Economy with World Bank Certified Public Procurement Expert, Mr. Amit Patjoshi, National Lead, India, Palladium
- Webinar on “World Statistics Day-2020” organized by Regional Institute of Planning, Applied Economics and Statistics under Planning & Convergence Dept., Odisha
- Panel Discussion on Union Budget-2020
- Educational Conclave-2019 organized by THE SAMBAD

## PUBLICATION OF TEXT BOOKS

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- Fundamentals of Financial Accounting published by Taxman’s as Consulting Editor in the year 2017 for B. Com 1st Year. (CBCS Pattern), New Delhi
- Accountancy (CHSE) published by Sultan Chand & Sons (P) Ltd., New Delhi as Consulting Editor in the year 2012 for +2 1st year.
- Accountancy (CHSE) published by Sultan Chand & Sons (P) Ltd., New Delhi as Consulting Editor in the year 2013 for +2 2nd year.

## MEMBERS IN EDITORIAL BOARDS

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- **Executive Editor** – Souvenir: National Seminar on Emerging Dimensions of Corporate Reporting in the 21st Century in Collaboration with IAA, Bhubaneswar Branch.
- **Chief Editor**: e-Souvenir on Impact of COVID-19 on the Knowledge Based Society
- **Executive Editor** – Indian Economy at 2020 Young Citizen’s Perspectives – A National Management Event (DSBM Genesis: Volume-I, 2012)
- **Executive Editor** – Indian Economy at Crossroads – Ways to Move (DSBM Genesis - Volume-II, 2013)

## PUBLICATION OF RESEARCH ARTICLES

- “Fair Value of Derivatives Contracts of NIFTY 50 Companies: An Analysis of Cash Flow Volatility and Forex Transaction Value organized by Orissa Journal of Commerce, Utkal University dated. **30th May 2024**.
- “Aligning Banking Sector Practices with Sustainable Development Goals: A Study of India’s Economic Growth” – National Seminar on Start-ups and Sustainability for Developed India: Issue and Challenges” organized by P.G. Department of Commerce, Utkal University dated. **29th May 2024**.
- “A Study on Written-Off Bad Loans in Indian Banks” – National Seminar on Start-ups and Sustainability for Developed India: Issue and Challenges” organized by P.G. Department of Commerce, Utkal University dated. **30th May 2024**.
- Value of Financial Derivative Contracts Disclosed by NIFTY50 Companies and Its Relation with Ownership and Leverage published in Journal for Re Attach Therapy and Development Diversities, Paper ID: 30313, Page No-471-475, **6 April 2023**, eISSN:2589-7799; [URL:https://jrtdd.com](https://jrtdd.com).
- A Comparative Performance Measurement of Select Indian Commercial Banks: Application of Balanced Scorecard Model published in Orissa Journal of Commerce, Vol. 43, Issue 1, Page No-112-126, **January-March 2022**, ISSN:0974-8482, URL: [www.ojcooca.org](http://www.ojcooca.org).
- A study of impact of Covid on Digital Transactions in Kendrapara District of Odisha (Published in the Board of International Journal of Creative Research Thoughts (IJCR) & 7.97 Impact Factor by Google Scholar, Volume 9, Issue 9, **September 2021**, ISSN:2320-2882).
- A Study on Impact of Stressed Assets on Profitability and Productivity of Indian Private Sector Banks. International Journal of Creative Research Thoughts (IJCRT) – An International Open Access, Peer-reviewed, Referred Journal (2021 IJCRT, Volume 9, Issue **January 2021**, ISSN: 2320-2882, Pages 2603 to 2610)
- Implementation of Goods & Service Tax (GST) in India – Emerging Opportunities & Challenges (Published in Journal “International Conference on Emerging Trends in Global Accounting Financing and Taxation- **Sep, 2017**”, organized by Dept. of Commerce, Kristu Jayanti College (Autonomous), Bengaluru, Karnataka, India (Page No. 13-15).
- Presented Paper on “Corporate Social Responsibility & Sustainability - A New Dimension for Long-term Growth in the 67th All India Commerce Conference **2014**
- Good Governance for Economic Sustainability: A Focus on Higher Education Sector in Odisha (Journal – “The Utkal Business Review” – Vol-XXVIII, No-2, **Dec-2014** – ISSN 0975-6191, (Page No. 148-153)
- Productivity in Indian Banking: A Global Challenge (Published in Book “Globalization and Organizational Efficiency”, P.G. Department of Commerce, Utkal University, Odisha – Page No. 41-50) in the year **2001**.
- Leasing in India: Past Trends Present Dynamics and Future Potentialities (Published in Book - “Contemporary Issues in Financial Services”, P.G. Department of Commerce, Utkal University, Odisha – Page No. 105) in the year **1997**.
- Contemporary Advertising: Issues and Implications published in Indian Journal of Commerce in the year **1996**.

## ACHIEVEMENT IN REAL TIME RESEARCH PROJECT WORKS

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- Demonetization: An Educational Market Survey
- Financial Inclusion and Financial Literacy: A Pilot Project of RBI, Bhubaneswar
- Financial Literacy Programme in collaboration with **INTEGREON** at Mania, Tangi, Dist. Cuttack, Odisha
- Financial Literacy Programme in collaboration with **RSB Transmission (I) Ltd.** at Mania, Tangi, Dist. Cuttack, Odisha
- Financial Literacy Programme in Slum Areas of Bhubaneswar, Odisha in collaboration with **Amber Clothing Pvt. Ltd.** Bhubaneswar, Odisha
- A Project Report to assess the feasibility of Proposed DAV OMC Public School, Jilling
- A Project Report to assess the feasibility of Proposed DAV School at Panikoili, Jajpur

## AWARDS & HONOURS

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- **Mahatma Hans Raj Award** by “**DAV College Managing Committee, New Delhi**” in the year **2022**
- Honoured with **Bhavan Samman** for exemplary and exceptional contributions to the Society in the field of Education by **Bharatiya Vidya Bhavan**.

## NO. OF SEMINARS, SYMPOSIUM, WORKSHOPS & WEBINARS MENTORED:

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- 120 +

