

# DR. ANJALI PANDA

Contact No. : +91-99380-73927

E-mail : [dsbmanjali1@gmail.com](mailto:dsbmanjali1@gmail.com)

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**Dr Anjali Panda** is an accomplished academic professional currently serving as an Assistant Professor in Management. With **20 years of experience**, she has developed strong expertise in Marketing, consumer behaviour, and people management practices. Her academic journey includes earning a Doctorate with a specialization in retail management, reflecting her interest in consumer behaviour and sustainable marketing practices.

Beyond her professional role, Dr Anjali Panda is passionate about psychology and human behaviour, which enriches her teaching approach and helps her connect classroom learning with real-world developments. Her commitment to continuous learning and knowledge dissemination makes her a valuable contributor to both academia and the broader management community.

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## EDUCATIONAL QUALIFICATION

- **MBA, Ph.D In Management**

## CORE COMPETENCE

- **Academic Programme Development & Management**
- **Faculty & Staff Coordination** (Collaboration, training, issue resolution)
- **Administration** (Record-keeping, policy compliance, exam management)
- **Leadership & Institutional Building**

## TEACHING EXPERIENCE (20 Years)

- **Assistant Professor in Management**  
**D.A.V. School of Business Management, Unit-VIII, Bhubaneswar**

## PUBLICATION DETAILS

“CSR Value for Consumers: Indian Perspectives” Published in Science Journal of Business and Management (Volume 3, Issue 3), DOI 10.11648/j.sjbm.20150303.12 Page(s) 71-76

“Factors Determining Retail Customer Satisfaction: A Study of Organized Retail outlets in an Indian Capital City” Published in International Journal of Management and Development Studies, Vol. 3, no. 11, Dec. 2014, pp. 47-56, doi:10.53983/ijmnds.v3i11.120.