

## Dr. Prarthana Mishra

M.Com, M.Phil., UGC-NET, PhD

Assistant Professor

D.A.V. School of Business Management

Bhubaneswar, Odisha, India

Contact: 8847848614

Email: [mishraprarthana333@gmail.com](mailto:mishraprarthana333@gmail.com)



Dr. Prarthana Mishra is currently working as Assistant Professor in the area of Management & Commerce in D.A.V. School of Business Management, Bhubaneswar (Unit-8). She holds a PhD degree in Commerce. Her areas of interest are Accounting, Corporate Reporting, Corporate Governance, Corporate Social Responsibility, Entrepreneurship, Environmental Sustainability, Financial Frauds etc. She has attended 13 seminars in different reputed educational institutes and presented paper. Dr. Prarthana Mishra has awarded as Best Paper in technical session on Accounting Research at International Seminar on Accounting Education and Research at 44th IAA Conference, School of Commerce and Business Studies, Jiwaji University, Gwalior 2022 for the Paper “Financial Misrepresentation and Fraud: A Case Study on Bajaj Finance Limited And DHFL”.

- Awarded as Best Poster in Poster Presentation in commerce at Rama Devi Women’s University, 2023.
- Awarded by IQAC of R.D. Women’s University for Excellence in Academics (Publications) for the year 2022.

### EDUCATIONAL QUALIFICATION

**M.COM** from Utkal University, Bhubaneswar (Odisha) on 2015

**M. Phil** from G. M. University, Sambalpur (Odisha) on 2017

**UGC-Net Qualified** in the Year 2018

**PhD** Awarded in Commerce from Ramadevi Women’s University, Bhubaneswar in 2024

### ACADEMIC EXPERIENCE

<b>2026-Present</b>	Assistant Professor (15.05.2026 to till date) D.A.V. School of Business Management, Bhubaneswar
<b>2023-2026</b>	Assistant Professor (12.06.2023 to 30.04.2026) ASBM University, Shiksha Vihar, Bhol, Chandaka, Bhubaneswar
<b>2022-2023</b>	Guest Faculty (11.08.2022 to 22.11.2022) Birla Global University, Bhubaneswar
<b>2018-2022</b>	Guest Faculty (01.08.2018 to 30.04.2022) Kamala Nehru Women’s College, Bhubaneswar
<b>2017-2018</b>	Guest Faculty (20.07.2017 to 19.06.2018) Kamala Nehru Women’s College, Bhubaneswar

### ADMINISTRATIVE EXPERIENCE

- Nodal Officer for Viksit Bharat Yuva Connect Programme (VBYCP) initiated by Ministry of Youth Affairs and Sports, Government of India.
- Member of the admission committee of ASBM University.
- Secretary to Faculty Council Meeting of ASBM University.
- Member of Sports club of ASBM University.
- Co-convenor of International Management Conference (IMCON)
- Co-coordinated three consecutively National Finance Symposium.
- Co-ordinated Successfully Doctoral Research Seminar, 2025.

## RESEARCH PAPERS PUBLISHED IN THE JOURNAL / BOOK

Sl. No	Title of the Paper	Name of the Journal/Book
1.	Earnings Management and the Role of Auditors: Safeguarding the Financial Integrity	Submitted for Publication <b>2025</b>
2.	Sustainability Reporting Practices in India: A comparative study of Housing Development Finance Corporation and State Bank of India	Journal of Emerging Technologies and Innovative Research, Published in Volume 11 Issue 4, April- <b>2024</b>
3.	Silk Samagra and Atma Nirbhar Bharat: A Study on Import Substitution of Silk Industry	International Journal for Research Trends and Innovation, vol-7, pg:611-615, ISSN NO:2456-3315, <b>2022</b>
4.	Ownership Structure and the Quality of Corporate Social Responsibility Disclosure: A study on selected Indian Pharmaceutical Industries	International Journal of Commerce and Management Research, Research, vol-8, pg: 63-69, ISSN NO: 2455-1627, <b>2022</b>
5.	Environment Performance of Environmental Sensitive Industries: A Study on selected Indian companies.	Business Studies Volume – XLIII, No. 1 & 2, January & July 2022.
6.	Financial Misrepresentation and Fraud: A Case Study in Bajaj Finance Limited And DHFL	1. Published in an edited book page number: 508-531, ISBN: 978-9390253-80-7, 2022
7.	Impact of Environmental Initiatives on the Environmental Sensitive Industries: A Study of Selected Indian Companies	DOGO Rangsang Research Journal, vol-11, pg:135-144, ISSN NO: 2347-7180, 2021
8.	Role of MSME in Employment Generation of Odisha	International Journal of Research in Commerce, Economics and Management, vol-10(2020), pg:19-21, ISSN NO: 2231-4245, 2020

## PROFESSIONAL AFFILIATION

- All India Accounting Association
- Commerce and Management Association of India