

Admission Policy: Bachelor of Business Administration (B.B.A.)

This policy outlines the formal procedure and criteria for admission into the Bachelor of Business Administration (B.B.A.) program. Our goal is to identify candidates who possess a strong academic foundation and the interpersonal potential required for a successful career in management.

1. Eligibility Criteria

To be considered for admission, a candidate must meet the following minimum requirements:

- **Educational Qualification:** Completion of Class 12 (Higher Secondary) or an equivalent examination from a recognized board in any stream (Arts, Science, or Commerce).
- **Minimum Marks:** A minimum of **45% aggregate marks** in the Class 12 examination.
- **Age Limit:** (typically 17–22 years).

2. Selection Process and Weightage

The final merit list is prepared based on a comprehensive evaluation of the candidate's past academic performance and their performance in the entrance assessments.

Component	Weightage	Description
Career Marks	40%	Calculated based on aggregate scores in Class 10 and Class 12. (1 st Division: 20; 2 nd Division: 15 and 3 rd Division:5)
Entrance Evaluation	60%	Combined score of the Written Test and Personal Interview. Weightage: (GD: 30 PI: 30)

3. Application Procedure

1. **Online Application:** Candidates must register via the official college portal and upload scanned copies of their 10th and 12th-grade mark sheets.
2. **Document Verification:** Initial screening of applications to ensure the 45% minimum mark requirement is met.
3. **Admit Card Issuance:** Eligible candidates will receive details for the written test and interview schedule.
4. **Final Merit List:** Selection will be based on the weighted average of career marks and entrance scores.

Note: Any candidate found providing false information or fraudulent documents during the admission process will be disqualified immediately, and any fees paid will be forfeited.