



D.A.V. SCHOOL OF BUSINESS MANAGEMENT

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PROGRAMME OUTCOMES (POs) FOR BBA PROGRAMME

PO1: Critical Thinking and Analytical Skills

The BBA graduates will be able to evaluate different business problems using analytical and creative, and integrative abilities and to solve business problems in an ethical manner.

PO2: Communication Skills

The teaching learning instructions used in the programme make the students proficient enough to deliver and communicate information effectively.

PO3: Digital Literacy

This programme enables the students to be technologically updated as it has courses like management information system, computer applications etc.

PO4: Entrepreneurship & Innovation

The courses aim at instituting entrepreneurial skills in the students by instilling in them competencies needed to become an entrepreneur. These would lead to develop an attitude of life-long learning.

PO5: Teamwork

Demonstrate the ability to work in Groups.

PO6: Business Information Knowledge

Students can demonstrate technical competence in domestic and global business through the study of major disciplines within the fields of business.

PO7: Moral and Ethical Awareness

Demonstrate an understanding and appreciation of ethical principles at both the professional and community levels.

PO8: Experiential Learning

They shall be exposed to the pedagogy that helps them understand real life situations through case-studies.

PO9: Leadership Qualities

To develop leadership skills to become successful business leaders.

PO10: Research-related skills

Ability to search, locate, extract, organize, evaluate, and use or present information that is relevant to a particular topic.