

# BBA & B.COM

Aligned with National Education Policy (NEP) 2020

*Aspirations to Achievements*



**D.A.V. SCHOOL OF BUSINESS MANAGEMENT**

**(UG & PG College in Commerce & Management)**

**(Accredited by NAAC, Approved by AICTE & Managed by DAV CMC, New Delhi)**

**Unit-VIII, Nayapalli, Bhubaneswar-751012**

**E-mail: [dsbmbbsr@gmail.com](mailto:dsbmbbsr@gmail.com), Web: [www.dsmb8.org](http://www.dsmb8.org)**

# About DSBM



## DSBM PROFILE

Founded in 1886, the Dayanand Anglo-Vedic College Trust & Management Society is one of India's largest and most esteemed non-government educational organizations, inspired by the enduring motto "Work is Worship." D.A.V. School of Business Management (DSBM), Bhubaneswar, functioning under the aegis of the D.A.V. College Managing Committee, New Delhi, is approved by AICTE and accredited by NAAC. Since its establishment in 2007, DSBM has upheld a tradition of academic excellence through innovative value addition programmes that harmoniously blend knowledge, professional skills, ethical values, and holistic student development.

### VISION

To create responsible citizens and groom quality human resources towards nation building.

### MISSION

- # To preserve and promote academic excellence through quality assurance mechanism.
- # To foster managerial tempo among students and develop their professional skills.
- # To encourage congenial and smart work culture with emphasis on ethical practices.

### VALUES (4T)

- i. Team Work
- ii. Transformation
- iii. Trustworthiness
- iv. Transparency

## USPs of DSBM

Robust Quality Assurance Mechanism

Future-Ready Campus Culture

Extensive Knowledge Sharing Sessions

Industry Academia Interface

Effective Mentorship Programme

## FROM THE DESK OF THE PRINCIPAL



Education today goes beyond knowledge-it shapes character, confidence, and transformational leadership for a rapidly evolving world. At D.A.V. School of Business Management, we cultivate intellectual curiosity, professional attitude, and holistic growth through value-based, and industry-aligned learning. In alignment with NEP 2020, our programmes emphasize multidisciplinary learning, skill development, and employability. Interactive lectures, workshops, seminars, outreach activities, Industrial visit, and real-time projects etc., to prepare future ready students as per the requirement of industry dynamics. The academic session 2026-27 will be the momentous in our journey of DSBM towards the excellence and holistic growth.

I welcome aspiring learners & future leaders to join DSBM's enduring journey of professional career.

**Dr. D. N. Mishra**

Principal

D.A.V. School of Business Management, Bhubaneswar

## AFFILIATION & ACCREDITATION



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)

## LEGACY OF ACADEMIC EXCELLENCE

### B.COM (HONS.)

2022-25: 06 Students in the University Top Ten Rank  
2021-24: 06 Students in the University Top Ten Rank  
2020-23: 10 Students in the University Top Ten Rank  
2019-22: 05 Students in the University Top Ten Rank

### BBA (HONS.)

2022-25: 09 Students in the University Top Ten Rank  
2021-24: 07 Students in the University Top Ten Rank  
2020-23: 10 Students in the University Top Ten Rank  
2019-22: 08 Students in the University Top Ten Rank

## ACCOLADES & ADMIRATIONS



**BIPASHA RAJASEKHARAN**  
Gold Medal: BBA University Exam  
Admission Batch 2022-25



**SOMESH DASH**  
Gold Medal: B.COM University Exam  
Admission Batch 2022-25

## VALUE ADDITION PROGRAMMES



Transformational  
Leadership Skills



Professional  
Competence Building



Soft Skill  
Training Programme



Digital Skills &  
Competence Building

# DSBM STUDENTS @ CORPORATES



# CLUBS @ DSBM



Avinyojit: Entrepreneurship Club

Arthavani: Finance Club

Technovity: IT Club

InQUIZitive: Quiz Club

Vettrtva: Literary Club

# Corporate Interactions

## Distinguished Speakers at DSBM



### SHRI. BIJAYA SAHOO

Group President, Strategic HR, Chairman's Office, Reliance Industries Ltd., Mumbai

Highlighting the urgent need for visionary leadership and future-ready skills to drive the goal of Viksit Bharat and Viksit Odisha forward.



### DR. MADHU SUDAN SAHOO

Former Chairperson of Insolvency and Bankruptcy Board of India

Addressing SEBI's investor protection guidelines and recent reforms in the capital market.



### MS. ANJU TIWARI

Vice President & Partner, Kyndryl and Ex-KPMG partner, Banking Industry Leader

Encouraging students to embrace innovation and adaptability as essential qualities for success in a rapidly transforming India.



### SHRI. DEVENDRA HATTANGADI

Director – HR, Integreon, Mumbai

Addressing the students on strategies for creating a powerful Human Resource Framework for career advancement.



### SHRI. ABHAY KUMAR BEHURIA

Director (Finance) NALCO, Bhubaneswar

Delivering a powerful talk on the 3C mantra-Conviction, Commitment, and Consistency, motivating students to build strong values for future success.



### SHRI. JAYANTA KUMAR PATNAIK

GM (Finance) Reliance Retail Ltd.

Addressing on the importance of right mindset, skill set and toolset which is the winning formula for the students empowerment.



### SHRI. VIRENDER PRATAP SINGH

Deputy General Manager- HR, NTPC Ltd., Bhubaneswar

Addressing the need for students to go beyond textbook knowledge and cultivate practical skills such as adaptability to new market trends and a growth mindset.



### SHRI. A.K. PARHI

Former Chief General Manager, NABARD

Highlighted the recent reforms in the capital market regulations, their challenges, and opportunities for the prospective investors.

# The Mega Management Events to Ignite, Ideate and Develop Skills

## DSBM GENESIS 2025 : National Management Event



QUIZ



AD-MAD SHOW



MOOT COURT



PAPER PRESENTATION

## DSBM EXPRESSIONS 2025- National Management Conclave



QUIZ



AD-MAD SHOW



CHERISHED MOMENTS OF DSBM EXPRESSIONS

## ADMISSIONS FOR BBA & B.COM

- Candidates who have appeared in Class XII (CBSE / ICSE / CHSE) are eligible to apply.
- Application forms for BBA (Hons.) are available online or can be collected from the office from **20 January 2026**.
- Offline and online counselling for BBA (Hons) & B.Com (Hons.), with integrated guidance for **Value Addition Courses** will commence from **20 January 2026**.
- Selection for B.Com (Hons.) will be as per the guidelines of the DHE, Govt. of Odisha.

## COUNSELLING & ADMISSION TEAM

**DR. SATYAJIT DIKSHIT**

+91 9937340300

**DR. ANJALI PANDA**

+91 9938073927

**DR. BARADA P. MOHAPATRA**

+91 9348726265

**ADMIN. OFFICE:**

0674-2560539 & 2970704

**MS. BARNALI PATTNAIK**

+91 9439102829

## ANTI-RAGGING POLICY

*The institution follows a zero-tolerance policy towards ragging in accordance with UGC regulations. Ragging in any form is strictly prohibited. Any student found guilty shall face strict disciplinary action. Submission of an Anti-Ragging Undertaking by students and parents is mandatory at the time of admission.*

# CAMPUS LIFE @ DSBM



**Smart Classrooms**



**Digital Learning**



**Recreational Space**



**Knowledge Resource Centre**



**Mentor-Mentee Interaction**



**Student Activity Area**

*Learning that inspires joy and confidence*

# BEYOND ACADEMICS



Industrial Tours



Corporate Talks



Panel Discussions



National Seminar



Research Projects



Workshops



Budget Analysis



Business Games



Skill Building Sessions



Treasure Hunt



Role-Play Fun



BHAVYATAA

## FUTURE - READY CAMPUS



*Committed to Excellence*

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*"Do small things in a great way and transpire as a leader"*



@DSBM Social Media



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