

**SIP/PROJECT COMPLETION DETAILS OF
ADMISSION BATCH (BBA 2019-22)**

Sl. No	Programme Name (BBA/B. Com)	Name of the Students	Specialization	Name of the Organization	Project Topic
1	BBA	Adrija Chakraborty	Marketing	BYJU'S	A Report on Brand Awareness and Customer Satisfaction of edtech platform - BYJU'S
2	BBA	Anesweta Mishra	HR	11x INFISOL	Effectiveness of Recruitment and Selection at 11x INFISOL
3	BBA	Ananya Satarupa	Marketing	Market Survey	A Report on Impact of Advertisement on Children
4	BBA	AKANKSHYA PRIYADARSHINI	Marketing	Market Survey	A Report on: CUSTOMER SATISFACTION TOWARDS FLIPKART
5	BBA	ANIRUDH KUMAR AGARWAL	Marketing	Market Survey	A study on Sales Promotion tools of DABUR INDIA
6	BBA	REET RAY		TRUPTI AUTO WORLD	A REPORT ON BUSINESS DEVELOPMENT ON ROYAL ENFIELD, TRUPTI AUTO WORLD
7	BBA	RAJANANDINI		TECHNEEQS	AN EMPIRICAL STUDY ON LEVEL OF STRESS AMONGST WORKING WOMEN IN TECHNEEQS
8	BBA	REEBDHITA BARUA		TECHNEEQS	A REPORT ON IT AND SOFTWARE DEVELOPMENT COMPANY OF USA: TECHNEEQS
9	BBA	RITWIK MOHANTY		DSBM & AMBER CLOTHING PVT. LTD.	A REPORT ON FINANCIAL LITERACY PROJECT
10	BBA	Rudra Narayan Sahoo	Finance	-	Risk Reward Strategy of Investment in Multi Asset Classes and Construction of a Model Portfolio
11	BBA	Rupali Sahoo	Finance	Amber Clothing Pvt.ltd.	Financial Literacy Survey of Slum People in Bhubaneswar City
12	BBA	Sadaf Afreen	Marketing	Hi5 Restaurant, Keonjhar	Customer Relationship Management at Hi5 Restaurant Keonjhar
13	BBA	Sahil Kumar Mohanty	Finance	Oil India Limited	Financial Analysis of Oil India Limited (OIL)
14	BBA	Sangeeta Behera	HR	NALCO	Recruitment and Selection Process of NALCO, Bhubaneswar
15	BBA	Sarthak Priyanshu Kar	Finance	Amber Clothing Pvt.ltd.	Financial Literacy in Slum Area, Bhubaneswar
16	BBA	Satwik Kar	Marketing	-	Challenges and Feasibility of Electric Vehicle in India

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17	BBA	Mrinali Mahapatra	Marketing	online	A Report On Analysis Of Consumer Preferences Towards Swiggy Vs Zomato 7
18	BBA	N. Sanjana Choudhury	Marketing	ARYA MOTORS TVS	8A Report On: Consumer Behaviour On Arya Motors Tvs
19	BBA	Kalyan Vikash Mandal	Finance	Market survey	A Report On Financial Literacy Survey In The Slum Areas Of Bhubaneswar
20	BBA	Meghna Sahoo	Marketing	Online	Consumer preference towards Cadbury chocolate in Bhubaneswar
21	BBA	Meghna Patnaik	Marketing	Online	Comparative Analysis of Jio & Airtel in India
22	BBA	Keshav Tiberwal	Marketing	Online	Impact of Advertisement on Consumer Buying Behaviour
23	BBA	Naina Kumari Choudhry	Marketing	Online	A Report on customer review on Swiggy
24	BBA	Shalini Sio	Marketing	Secondary Study	Different Marketing Strategies of Amazon
25	BBA	Shaswat Kumar Panda	Finance	Primary Study through Questionnaire	Investment And Portfolio Management
26	BBA	Sikha Gupta	Marketing	Big Bazar	Consumer Preference in Big Bazar with Specific Reference to The Beauty Sector
27	BBA	Siddharth Jain	H.R.	OHPC	Employees Welfare At OHPC, Bhubaneswar
28	BBA	Siddharth Sourav Sahoo	Finance	Primary Study through Questionnaire	People Preference Towards Payments Through Unified Payment Interface (UPI)
29	BBA	Smita Parasar	H.R.	Tata Power Southern Odisha Distribution Limited	Organisational Structure and Training Management at Tata Power Southern Odisha Distribution Limited (TPSODL)

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30	BBA	Prity Mayee Routray		ACC Ltd.	A Report on Marketing Strategies of ACC Ltd.
31	BBA	Rahul Mishra		Online	Impact of Social Media on Consumer Buying Behaviour
32	BBA	Pratyush Panda		Online	A Study on Digital Payments in India
33	BBA	Pragyan Betala		Market Survey	Financial Literacy Survey of Slum Areas in Bhubaneswar
34	BBA	Prachit Kumar		GEDCO Ltd.	Financial Analysis of GEDCO Ltd.
35	BBA	Parna Guha		NALCO Ltd.	A Report on Recruitment and Selection Process in NALCO Ltd.
36	BBA	IFTESHAM	MARKETING	HEALTH INSURANCE	A REPORT ON CONSUMER PREFERENCE FOR HEALTH INSURANCE IN INDIA
37	BBA	DHRUSTI PRAGYAN SATAPATHY	HRM	TECHNEEQS	A REPORT ON INNOVATIVE MODELS IN STRESS
38	BBA	DIGVIJAY KUMAR SAMAL	MARKETING	AUTOMOBILE SEGMENT	A REPORT ON MARKET STUDY OF TWO WHEELERS IN BHUBANESWAR
39	BBA	DHANANJAY KOCHAR	MARKETING	AMRI HOSPITAL	A REPORT ON EFFECTIVE TRENDS IN HOSPITAL MARKETING
40	BBA	G. MONALISA	Marketing	NESTLE	A Report On Customer Perception Of Bancassurance In India
41	BBA	Hardik Sharma	Marketing	Vinayak Automobiles, Bhubaneshwar	A Report on Customer Satisfaction of Bajaj Bike and its after Sales Service at Vinayak Automobiles, Bhubaneshwar

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42	BBA	Ayesha Das	Finance	Bonanza Portfolio Ltd, Bhubaneswar	ICICI Prudential Life Raksha Term Life Insurance
43	BBA	DEEPAK SAHU	Marketing	MAHINDRA UTKAL AUTOMOBILES, CUTTACK	A STUDY ON CUSTOMER SATISFACTION LEVEL REGARDING AFTER SALES SERVICES OF MAHINDRA & MAHINDRA AT MAHINDRA UTKAL AUTOMOBILES, CUTTACK”
44	BBA	Debasis Mohapatra	Marketing	Trupti Autoworld, Patrapada, Bhubaneswar	The Market Survey of Royal Enfield bike distribution by Trupti Autoworld, Patrapada, Bhubaneswar
45	BBA	Anwasha Sama	Marketing	Online	Customer’s Preference towards Coca-Cola Products in Bhubaneswar
46	BBA	Shaswat Kumar Panda	Finance	Batra Swain and Associates	Investment and Portfolio Management
47	BBA	Arundhati Behera		Online	SBI MUTUAL FUNDS
48	BBA	Sradha Mohapatra	Marketing	Online Survey	A Report on different types of Marketing Strategies of NYKAA
49	BBA	Sresthpad Tripathy	HR	Online Survey	Effectiveness of Performance Appraisal in Reliance Retail Ltd., BBSR
50	BBA	Sumeet Agrawal	Finance	AMBER	A Report on Differences in Financial Literacy of Males and Females in Three Slums of Bhubaneswar
51	BBA	Sutej Mahapatra	Marketing	Online Survey	A Comparative Study of Cab Aggregators: OLA and UBER
52	BBA	SwayamShree Pattnaik	HR	Dev Versa Jatropa Bio Energy Private Limited	A Report on “Enhancing employee’s performance through incentives” at Dev Versa Jatropa Bio Energy Private Limited
53	BBA	Yashashree Samal	Marketing	Water Care Systems	A Report on Product Promotional Problem in Water Care Systems

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1	B. Com	Aditya Sarangi	Finance	Reliance Industries	Financial Analysis of Reliance Industries Limited
2	B. Com	Abhisek Patra	Finance	United Bank of India	A PROJECT REPORT ON "NPA Management (Non-Performing Assets and their Recovery)" at United Bank of India
3	B. Com	Aman Aryan Mohanty	HR	OHPC	A project report on "EMPLOYEES WELFARE AT OHPC, BHUBANESWAR"
4	B. Com	Adarsh Dash	Finance	OPGC	A PROJECT REPORT ON WORKING CAPITAL ANALYSIS AT ODISHA POWER GENERATION CORPORATION LIMITED
5	B. Com	Aditi Sahoo	HR	NALCO	A REPORT ON RECRUITMENT AND SELECTION PROCESS IN NALCO BHUBANESWAR
6	B. Com	Abhipsa Rout	HR	NALCO	A Report on "COMPENSATION AND BENEFIT POLICY" UNDER HR & IR PRACTICES AT NALCO, Bhubaneswar
7	B.COM	RAVI SANKAR MISHRA		BANK OF BARODA	ENHANCEMENT OF USER INTERFACE & USER EXPERIENCE OF BANK'S WEBSITE
8	B.COM	RISHAV PARIDA		RELIANCE RETAIL	A STUDY ON RECRUITMENT AND SELECTION PROCEDURE OF RELIANCE RETAIL
9	B.COM	ROHIT MOHANTY		FLIPKART	CHANGING BUSINESS SCENERIO IN E-COMMERCE: A STUDY OF FLIPKART
10	B.COM	RONAK PATTANAİK		MOTILAL OSWAL	STUDY REPORT ON MOTILAL OSWAL FINANCIAL SERVICES LIMITED
11	B.COM	SAPNA MUNDA		ANDHRA BANK	NON-PERFORMING ASSETS OF ANDHRA BANK
12	B.COM	SASWAT KUMAR DAS		HERO MOTO CORP	CUSTOMER SATISFACTION OF TWO-WHEELER INDUSTRY WITH SPECIAL REFERENCE TO HERO MOTO CORP
13	B.COM	Saswata Lenka	Marketing	Coca-Cola	Cross-Cultural Awareness in Coca-Cola Company
14	B.COM	Satyam Pradhan	-	Puma & Nike	Comparative Analysis of Puma & Nike
15	B.COM	Shrutishree Samal	Marketing	-	A Study on Consumer Behaviour towards Online Shopping
16	B.COM	Siprav Nayak	Marketing	Hotel Paradise	Analysis of Customer Satisfaction at Hotel Paradise in Bhubaneswar

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17	B. Com	Smaranika Mohapatra	Marketing	WOW Skin & Mama Earth	Marketing Analysis of WOW Skin Science and Mama Earth
18	B. Com	Smruti Priya Sahoo	Marketing	-	E-Commerce: The Impact of Covid - 19 On Online Purchasing in India. A Case Study on Consumer Behaviour of Odisha
19	B. Com	Smrutiswasatika Jena	Finance	Crux Power Private Limited	Impact of Working Capital Management on Organization Performance
20	B. Com	Soumyajeet Mohanty	Marketing	HDFC Life	HDFC Standard Life Insurance HDFC LIFE SANCHAY PLUS A Non-Participating, Non-Linked Savings Insurance Plan
21	B. Com	Sourav Rath	Finance	D-Kamp IT Services (I) Pvt. Ltd.	Financial Performance of D-Kamp IT Services (I) Pvt. Ltd.
22	B. Com	Jharna Majhi	Marketing	Online Survery	A Report On Growing Demand for Social Networking Sites and Its Impact, Bhubaneswar
23	B. Com	Laxmi Priya Ojha	Finance	Green Energy Development Corporation Of Odisha Limited	A Report On Financial Statement Analysis Of Green Energy Development Corporation of Odisha Limited
24	B. Com	Nikita Yagyik	Finance	Motilal Oswal Financial Services Limited, Bhubaneswar	A Report On Investor Behaviour Analysis at Motilal Oswal Financial Services Limited, Bhubaneswar
25	B. Com	L Gayatri Patra	Finance	ICICI Bank, India	A Report On: Financial Statement Analysis ICICI Bank, India
26	B. Com	Juhi Jain	Finance	Tata Steel	A Report On Financial Statement Analysis Of Tata Steel
27	B. Com	Manish Mishra	Marketing	ICICI Prudential	A Report On ICICI Prudential Guaranteed Income For Tomorrow
28	B. Com	Kishan Patel	Finance	Bonaza Portfolio Limited	A Report on Depositiy system: National Security Depository Limited & Central Depository services Limited at Bonaza Portfolio Limited
29	B.Com	Jogesh Kumar Sahoo	Marketing	Bharti Axa Life Insurance Co. Ltd.	A Report on Consumer Perception Towards Bharti Axa Life Insurance Co. Ltd.

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30	B. Com	Sradha suman sahuo	Marketing	Primary Study through Questionnaire	Customer's Preference Towards Food Delivery Partner in Odisha with Special Reference to Swiggy and Zomato
31	B. Com	Sriharsh Mahapatra	Finance	Secondary Study	Non-Performing Assets Management of Commercial Banks in India with Special Reference to Axis Bank
32	B. Com	Sriyansh Shaw	Finance	Secondary Study	An Analytical Study of Adoption of Digital Banking in India
33	B. Com	Subasis Pradhan	Finance	Primary Study through Questionnaire	Awareness of E-Banking Services
34	B. Com	Subhalaxmi Hembram	Marketing	Primary Study through Questionnaire	Analysis of People's Preference Towards Different Ecommerce Platforms
35	B. Com	Sushree Sneha	Finance	Secondary Study	Profitability Analysis of Financial Statement: A Case Study of Britannia Industries Ltd.
36	B. Com	Subhrank Sekhar Tripathy	Finance	Secondary Study	E-Banking in India: Problems and Prospects
37	B. Com	Sudipto Dash	Finance	Secondary Study	Financial Statement Analysis of Indian Oil Corporation Limited
38	B. Com	Sunil Mohanty	Finance	Secondary Study	Financing Pattern of Automobile Industries in India with Reference Mahindra & Mahindra and Aditya Birla Capital
39	B.Com	P Abinash Prusty	Accounting and Finance	IndusInd Bank	Financial Statement Analysis of IndusInd Bank Ltd.
40	B.Com	Partha Sarathi Samal	Accounting and Finance	Online Survey	A Report on Digital Payment System in India
41	B.Com	Prableen Kaur	Accounting and Finance	Online Survey	A Report on Brand Preference of Mobile Phones
42	B.Com	Prasad Kumar Nayak	Accounting and Finance	Online Survey	A Report on Impact of GST
43	B.Com	Pratiyush Patro	Accounting and Finance	Amber Clothing Pvt.Ltd.	Financial Literacy Survey of Slums at Bhubaneswar
44	B.Com	Prerana Patel	Accounting and Finance	HDFC Life	A Report on HDFC Life Plans
45	B.Com	Priyanka Guru	Accounting and Finance		Customer Satisfaction of Myntra in Bhubaneswar
46	B.Com	Punyata Dash	Accounting and Finance	Tata Steel Ltd.	Financial Statement Analysis of Tata Steel Ltd.
47	B.Com	Purvi Pattnaik	Accounting and Finance	M & M Ltd.	Customer Satisfaction of M & M Ltd.
48	B.Com	Kalyan Vikash Mandal	Finance	Market survey	A Report On Financial Literacy Survey In The Slum Areas Of Bhubaneswar

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49	B. Com	Hritika Patnaik	Marketing	Kwality Wall's Ice-cream	A Report on Consumer Behaviour Towards Kwality Wall's Ice-cream
50	B. Com	Gayatri Sahoo	Marketing	Maggi	A Report On Analysis of Consumer Behavior Towards Maggi
51	B. Com	Deepali Mohanta	Marketing	FMCG Companies	A Report on "Analysis of Indian Working Capital Managemet of Indian FMCG Companies
52	B. Com	Gaurav Mahapatra	Marketing	COCA COLA	A Report on Cross-Cultural Awareness in The Coca-Cola Company
53	B. Com	AVNEET KAUR	HR	Bonanza Portfolio Ltd,Bhubaneswar	STRESS MANAGEMENT OF HIGHER EDUCATION DURING COVID
54	B. Com	B. Niharika	Marketing		HDFC Standard Life Insurance Company Ltd IN CUSTOMER-BUYING BEHAVIOR IN LIFE INSURANCE
55	B. Com	Anupam Mishra	Marketing	Online Survey	Impact of Globalisation on Business
56	B. Com	BHAVIN PATEL	Marketing	Online Survey	Ratio Analysis of Tata Motors Limited.
57	B. Com	Biswa Mohan Pattanaik	Marketing	Online Survey	Online marketing strategies of MYNTRA
58	B. Com	Swayam Sankar Sahoo	Marketing	Online Survey	A Report on Changing Scenario of Cloud Kitchen
59	B. Com	Sweta Mishra	Marketing	Online Survey	A Report on Marketing Mix Strategies of ITC
60	B. Com	Tamanna Tejaswinee	Marketing	Online Survey	A report on Customer Satisfaction of Banking Sector – A Case Study of SBI
61	B. Com	Tamonash Singh	Marketing	Online Survey	A Study on the impact of Online Retailing on Flipkart
62	B. Com	Tarini Ranjan Panda	Marketing	BookingJini	A Report on Sales and Marketing in BookingJini
63	B. Com	Tarun Kumar Behera	Marketing	Online Survey	A Comparative Study of Investment Behaviour of Generation Z and Millennials
64	B. Com	Vidhan Agarwal	Marketing	Online Survey	A Report on Online Marketing Strategies of Myntra
65	B. Com	Yash Baid	Finance	Bonanza Portfolio Ltd.	Capital Market: Primary and Secondary Market at Bonanza Portfolio Ltd.
66	B. Com	Yatish Chhajer	Finance	Online Survey	A report on Financial Analysis of SBI